GW2k

Gateway Magazine

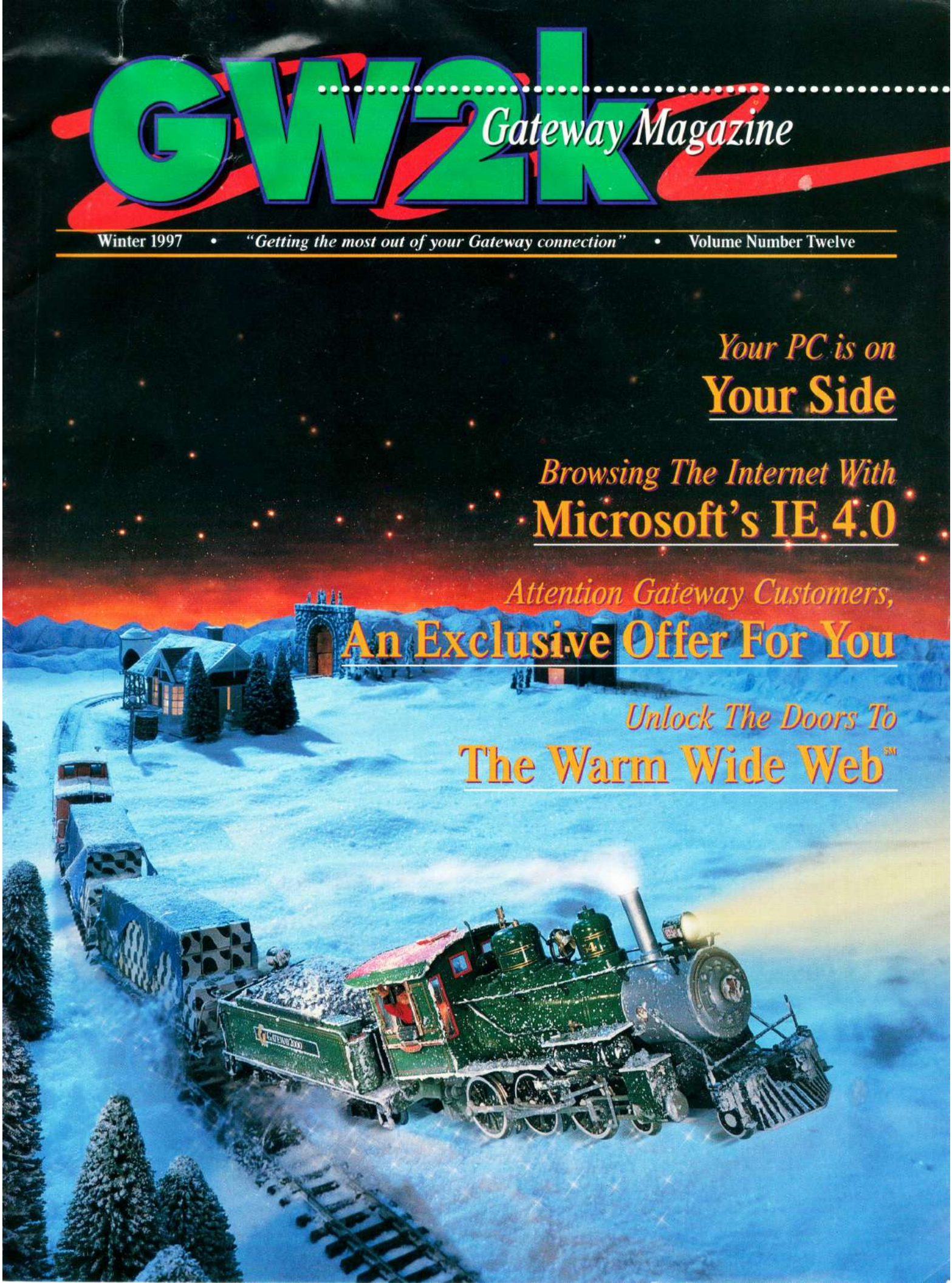
Winter 1997 • *"Getting the most out of your Gateway connection"* • Volume Number Twelve

Your PC is on
Your Side

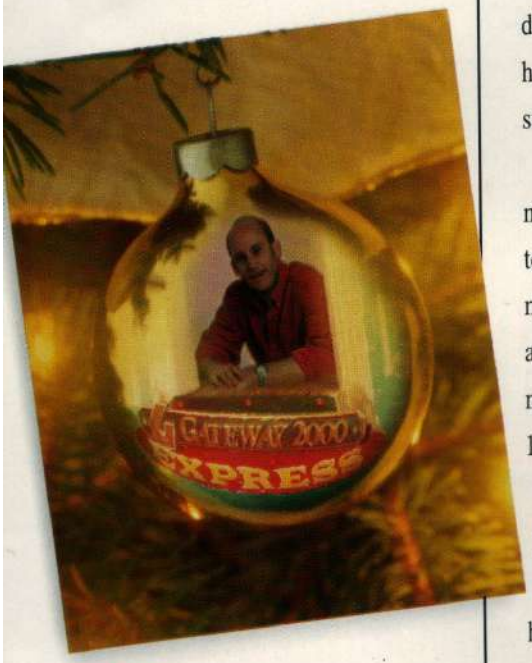
Browsing The Internet With
Microsoft's IE 4.0

Attention Gateway Customers,
An Exclusive Offer For You

Unlock The Doors To
The Warm Wide Web℠



A Letter From Ted



We sell and service the greatest PCs on the planet, sure, but they're really just tools that help people get more enjoyment and productivity out of life.

Dear Friends,

Happy holidays from everyone here at Gateway 2000. We're in the midst of our hectic fourth quarter, trying to rise to the challenge and meet the needs of our customers. It's a challenge we gladly accept and one that keeps me and every other Gateway employee coming back to the office every workday.

While we're all about delivering technology and services to customers here at Gateway, my mind is on the human side of things as the holidays approach. When people ask me what I really do every day, I tell them my job has two main parts: keep customers happy and keep employees happy. Frankly, it doesn't matter what you're selling (toothpicks, bicycles, plants or computers) success is all about taking care of people.

So everyone at Gateway strives to focus on the flesh and blood at both ends of the phone that make our business worthwhile. We sell and service the greatest PCs on the planet, sure, but (my techie friends are going to flip over this statement) they're really just tools that help people get more enjoyment and productivity out of life. Think about it: You can't throw a football around in a park with a PC. You're PC won't be in the delivery room when your first child arrives (well, for most of you it won't) and a computer doesn't have a clue about how to repair the hurt feelings of a 10-year-old daughter.

That all takes a human. Dave Goldberg does a nice job of keeping technology in its proper perspective in his article on page 4. The use and enjoyment of technology has already changed the world. That change is just going to accelerate. We need to embrace the changes and use our human qualities to mold and shape them.

We've got about 25 months until the 1900s are history. Besides taking everyone a couple of years to get used to writing the year 2000 (1/1/00 is going to look really strange) on their checks, Gateway 2000 faces the Big Name Decision. I get a lot of questions on what we're going to name our company when 2000 rolls around.

Well, we're working on it. I'm really fond of the current name, so I'm starting to wish that my buddy Mike Hammond and I had picked Gateway 3000 for a name back in 1985. That way we wouldn't have to worry about the name for another 12,025 months.

But we can't go back in time (not even with the computer in my office). So, if you have any good name ideas, send them to *GW2k: Gateway Magazine.* We'll think them over.

Thanks for your business. I hope you all have a great holiday season and here's to 1998.

Ted Waitt
Chairman and CEO
Gateway 2000

GW2k

"Getting the most out of your Gateway connection"

contents

Articles

Industry News..... page 3
The fourth quarter will ring in holiday cheer with the latest multimedia.

Feature Story:
Don't Fear The Thinking Computers..... page 4
Smart technology — with a conscience. Do not fear the intelligent machine.

Review:
If Life's A Game, This Is The Good Life..... page 7
Find out how Gateway's new Gamers Pack stacks up.

Review:
Feel The Game..... page 10
The new Enthusiast Pack will put shivers down your spine and sweat on your forehead.

Diverse Products For Diverse Customers..... page 12
Gateway's complete product line is more diverse than ever. Learn how Gateway can make your life easier.

Get Countri-fied..... page 14
If you want to get your hands on a Gateway PC before you buy, there may be a Gateway Country Store near you.

My Little Piece Of The Bucket..... page 15
Was George Costanza hauling a cow-spotted Gateway box? Mary Ann O'Brien unveils the thinking behind product placement.

The Seven Do's For Kids On The Web..... page 16
The Spot Doc says unlock the library and demystify the Web.

Articles

Hey — You're Real!..... page 17
The new Cow Palace voice center will have you pleasantly scratching your head.

Thanks For Being A Loyal Customer!..... page 19
We're offering $500 off the purchase of a Destination Big Screen PC/TV, to the first 5,000 Gateway customers who order.

Explore The Web With Microsoft's IE 4.0..... page 25
The new Microsoft Internet Explorer 4.0 goes to the next level.

Made Just For You, From Gateway & Microsoft..... page 27
With Microsoft Choice, you choose the software that's right for you.

Tech Tips

Tech Tips..... page 11
In his own private south park, Phil runs Scandisk and gives you novel-long URLs for full duplex.

Geek's Corner..... page 22
He's so phat, er, FAT32. He'll get you up with the lingo.

Online Tips..... page 31
The roving reporter, writes about newsgroups and Internet Explorer shortcuts.

GW2k

"Getting the most out of your Gateway connection"

contents

Kid Stuff

PC Moos For Kids..... page 32
The Zahren ladies put software and hardware through the ultimate test.

FYI

Letters To The Editor..... page 36
Check out this page and see what's on the minds of our readers.

The Story Of Waldo Schumaker — A Cow-Spotted Box..... page 37
Those cow spots show up in the darndest places.

Gateway Products

Software..... page 8
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Peripherals..... page 20
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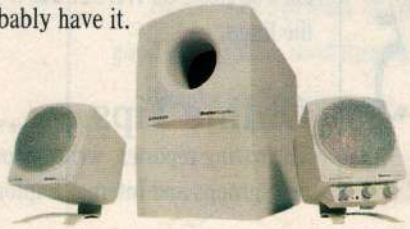
Printers, scanners, digital cameras — you name the upgrade, we probably have it.



Additional Merchandise

Spot Shop℠ Accessories..... page 34
800-536-4002
www.spotshop.com
The Spot Shop has the perfect cow-spotted gift to put under your tree.

Check out our new Kid's BackPack 98 software.

page 32

Lasso the perfect cow-spotted gift!

pages 34-35

Winter 1997

GW2k

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Through the messages, information and offers presented in *GW2k: Gateway Magazine*, we strive to nurture and build our relationships with you, our valued customers, and to continually give you new and better ways to use your Gateway 2000 system.

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Industry News

By Jim Collas, *Gateway 2000 Senior Vice President, Global Products*

If you're looking for a place on the product calendar where the features of multimedia intersect, all you have to look at are the last three months of 1997.

3-D Graphics — The breakthrough in 3-D is called AGP, short for Accelerated Graphics Port, a technology developed by Intel. AGP moves some of the less-demanding video functions from the graphic accelerator memory to the system memory. That frees the graphic accelerator to focus more of its memory on fine detail and complex movements that make graphics come alive. The net result is noticeable performance increases. Gateway has teamed up with nVidia to offer AGP on our multimedia systems at prices you'll like.

Bigger Monitors — All the great video and graphics have increased demand for affordable, big monitors. Gateway worked closely with vendors to develop the EV900, a 19-inch monitor (18-inch viewable) that gets the job done at a great price. Best of all, our monitor lets you have the bigger viewable area while taking up about the same overall desktop space as our 17-inch monitor (15.9-inch viewable).

DVD — We talked about this last time, and it has continued its rise since. DVDs look just like standard compact discs, but have room for 4.7GB of data, that's seven times as much data as a CD and room enough for 133 minutes of stunning video. Gateway expects 30 to 40% of our consumer systems sold in the fourth quarter to ship with a DVD-ROM drive.

Another part of DVD is the question of how to accomplish MPEG-2 video decoding that lets DVD reach its potential. There's the *pretty good* way to do MPEG decoding (with software only) and the *best* way to do MPEG decoding (hardware and software). Gateway will, as usual, give you the best decoding solution.

Sound — One of the big challenges to multimedia PCs has always been coming up with speakers worthy of the great sound signals unlocked from today's multimedia. The industry is starting to focus more on sound, realizing that great sound enhances the overall effect of multimedia. Gateway worked with home electronics sound giant Boston Acoustics to put their MicroMedia and new MediaTheater speakers on our PCs.

Internet — The Web has turned the PC from a device used mainly to create content to a machine with more and more abilities to collect content from other sources. To make sure our customers have access to all this wonderful stuff on the Web, we're introducing an Internet service for Gateway customers.

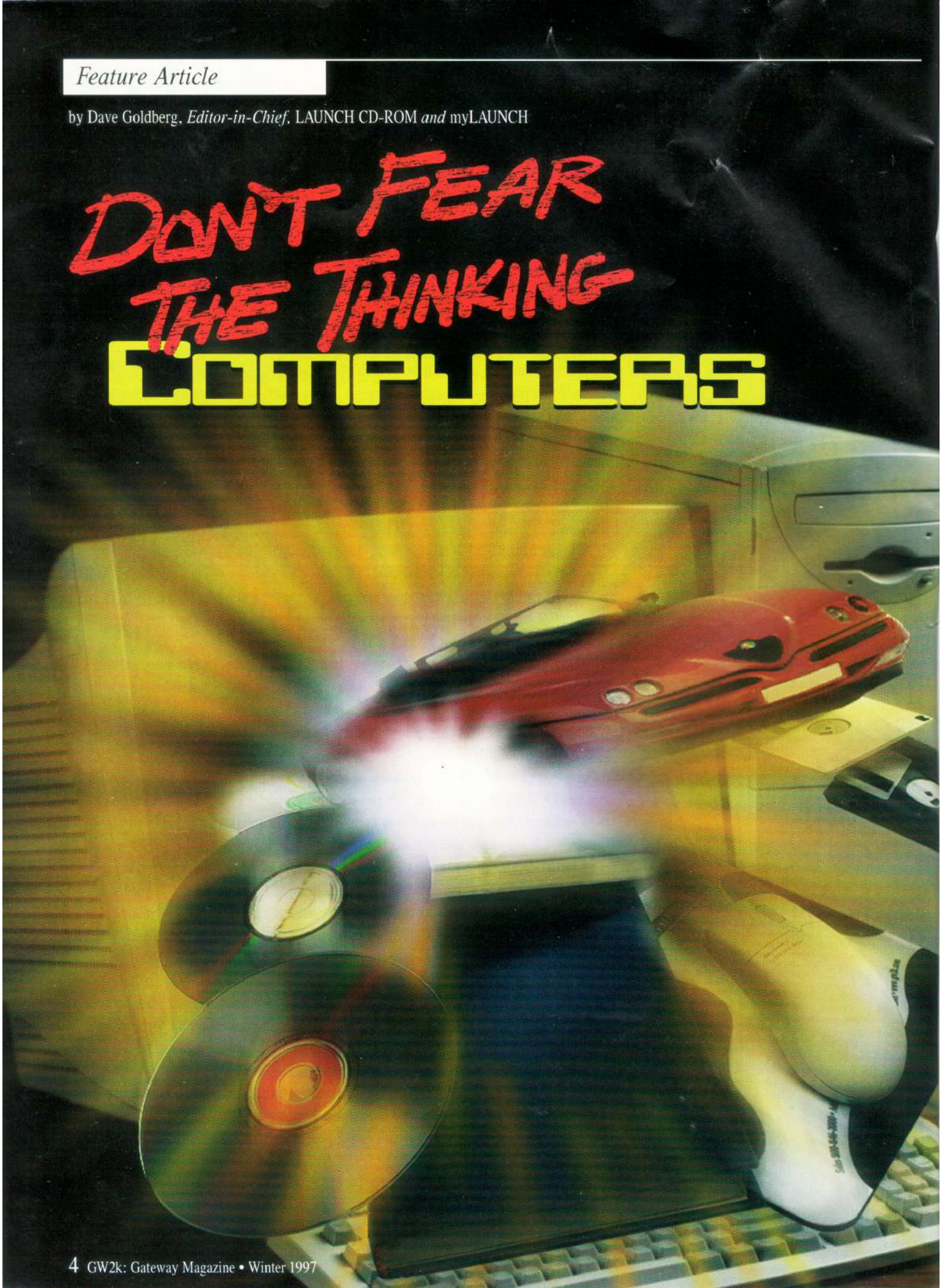
All these parts of multimedia are coming together in the fourth quarter. The result will be new heights in multimedia computing performance. And, with Gateway, we'll also give you new heights in value. Should be a great time.

Happy holidays everybody. Here's looking at an even more exciting 1998.

Feature Article

by Dave Goldberg, *Editor-in-Chief*, LAUNCH CD-ROM *and* myLAUNCH

Don't Fear the Thinking Computers



"Defense Network Computer. New. Powerful. Hooked into everything. Trusted to run it all. They say it got smart, a new order of intelligence."

— Reese from "Terminator"

Humans have always had a love/hate relationship with intelligent machines. We fear the negative consequences of losing control to silicon brains (i.e. the evil network in "Terminator" or the schizophrenic HAL of "2001"). But we want the smart, helpful computer of "Star Trek" that acts like an omnipresent servant, always available to help find something or think through a problem. Artificial Intelligence (AI) was supposed to be computer science's response to the science fiction writers. In the 1980s, AI became the holy grail of computing. Companies were founded and reputations staked on the dream of inventing the ultimate killer app: a truly "thinking" machine.

But, truly sentient machines did not come out of the AI movement. It proved much more difficult than any of the eggheads from MIT and Caltech had imagined. In fact, AI fell so far in public opinion that it became synonymous with the Fountain of Youth and other wild goose chases. Some of the computer science work lived on after this era but was renamed to avoid the stigma of AI: Expert systems, neural networks and voice recognition were some of these successor technologies to the AI movement.

The Internet mania of the last three years has revived the benevolent ideal of computers helping us in all parts of life. Internet phones, bookstores, radio stations, casinos and stock brokers have made the computer into something we use for our daily life as opposed to a tool for being more productive at work. Therefore, the recent emergence of intelligent computer agents, diligently toiling away to help us with these daily tasks, is not seen as insidious, but, instead, as a natural progression in the evolution of the relationship between man and intelligent machines.

Nicholas Negroponte, the head of MIT's Media Lab, has written extensively about the possible uses for intelligent agents in his *Wired* columns and his book, *Being Digital*. So, it was not surprising that the first commercial applications came from one of his researchers, Patti Maes. Professor Maes founded a company originally named Agents, Inc. to commercialize her first application in this area: a Web site that could intelligently recommend music to individuals based on their very subjective likes and dislikes.

The site, called Firefly (www.firefly.com), proved to be a major success because the site became smarter about individual music preferences as users gave it more information. Picking music for individuals is much more difficult than picking laundry detergents or car insurance where most of the decision tree is based on objective information. Despite the very personal nature of music, a heavy Firefly user can get music recommendations that seem to be uncannily intuitive. (Someone who likes The Beatles will not necessarily enjoy Paul McCartney's solo work.) In fact, the Firefly site became so successful that the company changed its name from the ominous Agents, Inc. to the more fun and helpful-sounding Firefly and began to find other ways to spread its intelligent agents across the Web.

Very soon after the launch of the Firefly music site, Yahoo approached Firefly to license its technology to personalize information. MyYahoo (www.my.yahoo.com) was the first site to ask individuals' preferences for certain types of news information and deliver the equivalent of a personalized front page of a newspaper. After you have registered for your Firefly passport on MyYahoo, you can personalize the information you will receive when you visit the site, including your stock portfolio, favorite sports teams and news that interests you. Many users make MyYahoo their startup page when they launch their Web browser so they can easily check this personalized approach to content.

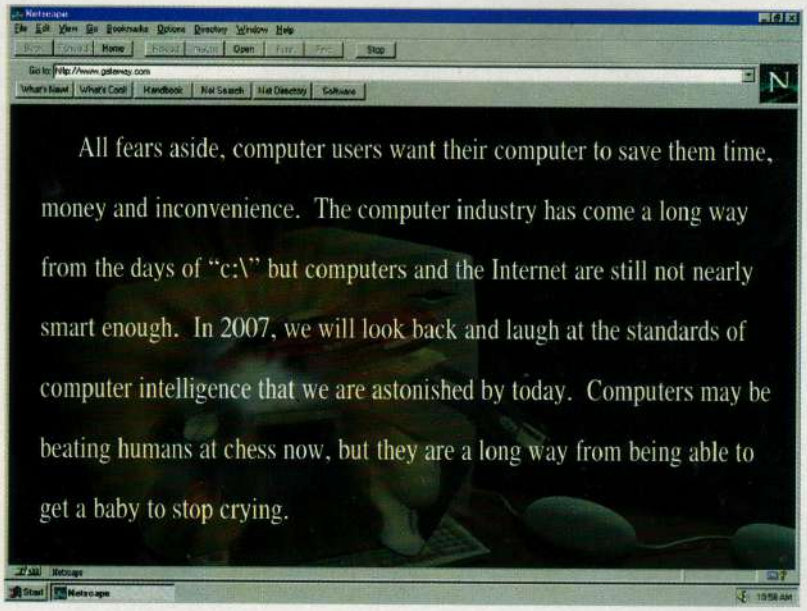
With over two million registered users, MyYahoo has been a tremendous success for both companies. Firefly then began the process of licensing its technology to many other content and transactional partners in competition with another company, Net Perceptions, that had developed a similar set of tools for intelligent recommendations. (Disclosure: Firefly has sold its music site and licensed its technology to LAUNCH, the company I run. We have rebuilt it as a new site called myLAUNCH.)

(continued on page 6)

(continued from page 5)

This healthy race between the agent companies has spread collaborative filtering to Barnes and Noble (Firefly) and Amazon.com (Net Perceptions) for books and E! Online (Net Perceptions) for movies. Other areas that seem ripe for the personalized treatment include travel, personal finance and restaurants. Imagine a version of *Fodor's* travel guide or *Zagat's* restaurant guide that really took into account your personal preferences when suggesting where to stay when visiting Tokyo or where to eat in Des Moines.

Despite the success of intelligent agents on the Internet, the pathological distrust of thinking computers has resurfaced under some legitimate concerns about privacy. From its earliest days, Firefly developed strict privacy policies that kept users anonymous while still being recognizable by the site as a particular user. Still, some of the first press coverage criticized the company for its potential to abuse the preference information being supplied by its users. Technology writers were concerned about the targeted marketing opportunities that Firefly offered advertisers (the ability to deliver ads only to a 25-year-old male in Toledo who likes country music), viewing such targeting as an invasion of privacy.


All fears aside, computer users want their computer to save them time, money and inconvenience. The computer industry has come a long way from the days of "c:\" but computers and the Internet are still not nearly smart enough. In 2007, we will look back and laugh at the standards of computer intelligence that we are astonished by today. Computers may be beating humans at chess now, but they are a long way from being able to get a baby to stop crying.

Privacy concerns on the Internet are legitimate, particularly if you have been the subject of junk e-mail that fills up your in-box and wastes your time. However, these targeted ads seem to have some consumer benefit with no true loss of privacy. As a 30 year old, I would much prefer to see an ad for a Saturn car than for a denture cleaning formula (at least until I am 60, at which point I will definitely prefer the denture cleaning ad to the Saturn). Although I am concerned about companies knowing too much about me, Firefly only knows a lot about my member name but has no way of tracking me down or giving information about me to these advertisers.

Intelligent agents on the Internet are also being held to a much higher standard of privacy protection than human beings in the material world. Credit card companies not only have tremendous quantities of data about where you shop, what you buy and where you go, but they also sell that information on a regular basis to other direct marketers. Hence the wonderfully personal telemarketing calls I receive on Saturday mornings at 9 a.m. (the only time I am reliably at home, as can be inferred from my credit card spending patterns).

A new kind of intelligent agent on the Internet turns the table on direct marketers and places the user in control. Jango (www.jango.com) is a shopping agent that will go seek out the item you are looking for on multiple sites and give you the one with the lowest price. Online merchants may not like the result of this innovation, but it will save consumers time and money.

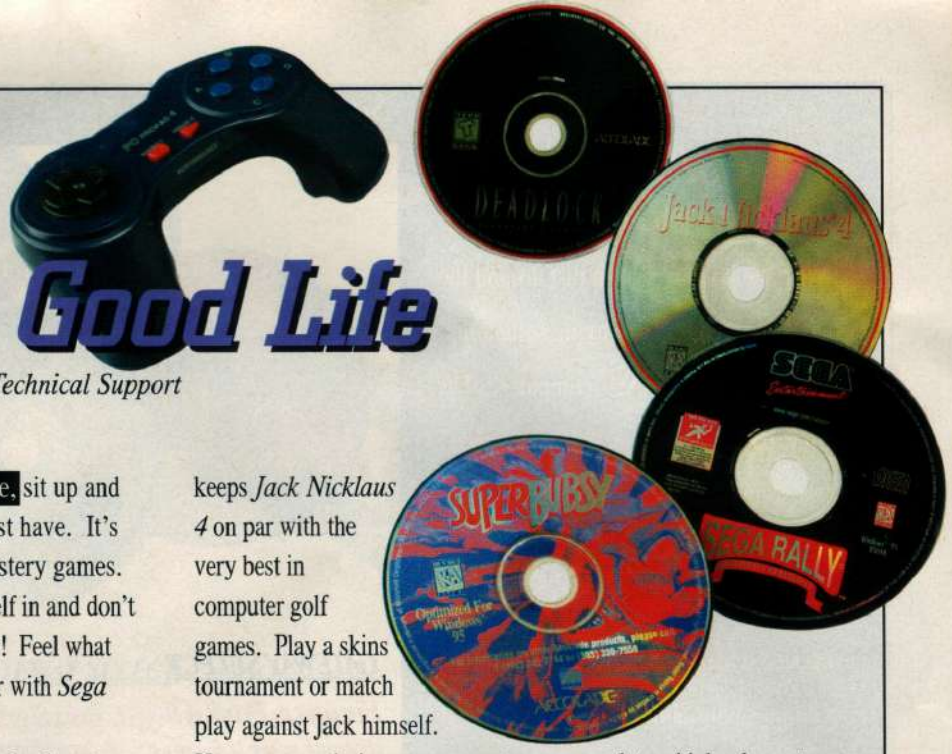
All fears aside, computer users want their computer to save them time, money and inconvenience. The computer industry has come a long way from the days of "c:\" but computers and the Internet are still not nearly smart enough. In 2007, we will look back and laugh at the standards of computer intelligence that we are astonished by today. Computers may be beating humans at chess now, but they are a long way from being able to get a baby to stop crying.

Intelligent agents are a very early stepping stone to a much more comprehensive artificial intelligence, even if that intelligence manifests itself in a very different form. Some smart computing may be resident in our watches, in databases online or even in our kitchen appliances. (I can't wait for the smart refrigerator/pizza oven combo unit that can make a fresh slice on command.) Humans will need to watch out for creeping privacy invasion and other negatives of smart machines. Overall, though, the thinking computers of the future are more likely to be cousins to the benevolent computer on the Star Trek Enterprise instead of the malevolent HAL.

Software Review

If Life's A Game,

This Is The Good Life



By Chad Pylelo, *Gateway 2000 Online Services, Technical Support*

You gamers out there, and you know who you are, sit up and take notice. The new **Gamers Pack** is one you must have. It's an eclectic mix of sports, role playing and music mastery games.

Sega Rally™ Championship — Strap yourself in and don't forget to pull your seat belt tight. Let's go off-roading! Feel what it's like to be behind the wheel of a souped-up rally car with *Sega Rally Championship.*

What's coolest is the perilous jumps, especially on the desert track. You can feel your stomach ride up into your throat on each and every bank. It will surely take even the most skilled driver numerous run-throughs to master these four formidable courses.

Spectacular 3-D graphics make those hairpin turns a frightening ordeal indeed. Scream through four challenging tracks: desert, forest, mountain and a bonus scenic lakeside course. Play against your own best times or play head-to-head with the network play option. *Sega Rally Championship* offers six different rally cars or you can customize your own ride, including transmission, handling, tires and front and rear suspension. So, for pure white-knuckle racing action, *Sega Rally Championship* will take you for a spin.

Mixman 3-Mix® — Have you ever wondered what it would be like to be a record producer, cooped up in your little control booth down in the basement? Mixman Technologies has come up with a truly unique sound and multimedia experience. With some absolutely slamming beats and riffs, along with other programmed vocals, you will be amazed at how easy it can be to lay down layer upon layer of different tracks to make your own record. As you open up *Mixman 3-Mix,* two turntables are displayed and different keyboard strokes are shown to represent each sound effect. Then get imaginative and record and import your own sounds to really get down. You control the volume, pitch, panning and tempo. The more you play, the better your record will sound. Crank up the noise and happy mixing.

Jack Nicklaus® 4 — Tee it up. It's time to hit the links. With graphics and sounds so spectacular, you'd swear you were out on the course.

Jack Nicklaus 4 is the ultimate golfing game. Five breathtaking courses, complete with all the sounds you would hear if you were really toting your clubs around the country club, will challenge you each time. The scenery and course layouts are what definitely keeps *Jack Nicklaus 4* on par with the very best in computer golf games. Play a skins tournament or match play against Jack himself. You can even design your own course, complete with bunkers, trees, water hazards and whatever else you want to toss in. You never run out of challenges to conquer.

DeadLock™ — Lose yourself in the world of perhaps the most intense strategy/role-playing game to date. Your job, as colony leader, is to end the deadlock. Beneath you floats magnificent, untamed Gallius IV, a terrestrial world newly discovered in this disputed part of the galaxy.

Seven vast armadas loom over the planet, ion weapons ready to blast each other apart. Only a hastily made treaty, the "Compact of Gallius IV," prevents an escalating war.

There are two ways you can take the planet. You may win this frontier world either by building an agreed upon number of City Centers or by driving all your opponents off the planet.

Super Bubsy® — *Super Bubsy* is a fast, zany game in a bizarre world, starring the merry prankster, Bubsy Bobcat. His slapstick bent gives that mustached Italian a run for his brother.

Your goal, and Bubsy's, is to save the world by collecting yarn balls while eliminating the Woolies, an obnoxious group of enemies that love to give you "raspberries." As you work your way through the 16 levels of six worlds; rocks, eggs, manhole covers, gumballs and out-of-control pianos bombard you.

Super Bubsy is a fast-moving game with fantastic graphics. He really knows how to get into trouble, but you'll laugh the whole time.

If you want to get into some games, then the **Gamers Pack** is the stuff.

$99 **Gamers Pack:** *Sega Rally Championship, Mixman 3-Mix, Jack Nicklaus 4, DeadLock, Super Bubsy* and PC ProPad gaming device.

Calling All Gateway Customers!

With the holiday season just around the corner, who could resist buying something extra for their GATEWAY™ computer? The next few pages are packed with the season's coolest software, hardware upgrades and peripherals at great Gateway 2000 prices. Adding a little trimming to your PC has never been more fun or affordable!

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All offers are exclusively available to Gateway 2000 customers, so please have your customer ID ready when you call. Our add-on sales department can't take orders for Spot Shop items, so use the phone numbers for the products you're ordering. Pricing and availability subject to change.

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(For sale in the U.S. only.)

The holidays don't have to take a toll on your pocketbook. Take control of your finances this winter with the Finance Pack II. It's perfect for your home or office, and makes a great gift.

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Quicken Family Lawyer™ 7 — Protect your family and assets with *Quicken Family Lawyer 7.* Features 61 legally binding personal and business documents, as well as worksheets that you can easily prepare in the privacy of your home or office.

Quicken Parents' Guide to Money™ — Get answers to family financial questions with *Quicken Parents' Guide to Money,* the fast and easy way to handle major financial decisions facing a young family. Creates a budget, including the costs of raising kids, life insurance, child care and college.

When you purchase **Finance Pack II,** send in the enclosed coupon for a free copy of *Quicken TurboTax.®*

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Includes Grolier Multimedia Encyclopedia;® Mindscape's® World Atlas 6.0; Rand McNally TripMaker;™ National Geographic® Swinging Safari Really Wild Animals;™ and Mayo Clinic® Family Health.

$79

GATEWAY SELECT

Is software on your holiday shopping list? We've shopped around for great deals on the hottest games and applications so you don't have to. Whenever you see the "Gateway Select" logo, you know that software bundle meets or exceeds our standards for quality, value and ease of use. Add to the excitement of your multimedia computing with the cool software packages on the next few pages. From grammar and financial organization to world domination and adventure — there's something for everyone!

Software

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Education Software Bundle Grades K-3

Help your kids get a jump on critical-thinking and problem-solving skills with these seven popular titles.

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Ultimate Children's Encyclopedia™ — Turn research and homework into a fun, fact-finding journey with this all-in-one reference collection: Dictionary, Thesaurus, Atlas, Biographies, Book of Words and more. *Ages 7-12*

Reader Rabbit® 1 — This award-winning classic helps children build early phonics, spelling and vocabulary skills. Four sequenced games develop skills in word recognition, concentration, memory and thinking. *Ages 4-7*

Math Rabbit® — The fun of the circus comes to life as Math Rabbit gives your child essential building blocks for a solid foundation in math. Develops skills in counting, number recognition, adding, subtracting and identifying equalities and inequalities. *Ages 3-8*

Interactive Math Journey® — Led by Tally the Math Cat and POP the Math Explorer, children learn to grasp new concepts and solve problems. Features 25 activities in ten amazing lands, including Alpine Addition and Tropical Fractions. *Ages 5-9*

Reader Rabbit's Interactive Reading Journey® 1 — Kids follow Reader Rabbit through "Letter Land," a path with 40 sequenced storybooks and over 100 phonics and word lessons. *Ages 4-7*

Paint, Write & Play!™ — Easy-to-use creativity kit for painting pictures, writing stories and more in three main activity areas: Art Studio, Travel Center and Writing House. *Ages 4-7*

Let's Start Learning!™ — Reader Rabbit and his friends lead preschool children through a virtual preschool of letters, numbers, shapes, patterns, early reading and early math. *Ages 2-5.*

GATEWAY SELECT

Education Software Bundle Grades 4-8

Set the groundwork for a lifetime of learning fun with our six Gateway Select software titles.

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Super Solvers® Gizmos & Gadgets®! — Develop an understanding of physical science with this challenging racing game. Features over 200 puzzles with varying skill levels. *Ages 7-12*

Super Solvers OutNumbered!® — Collect clues and pieces of secret code to stop the takeover of the Shady Glen Television Station. Requires players to use addition, subtraction, multiplication and division to solve word problems. *Ages 7-10*

Student Writing Center® — This easy-to-use word processor is designed for young students. Includes a bibliography maker, grammar tips, desktop publishing and more. *Ages 10 and up*

Logic Quest™ — The dynamic 3-D medieval adventure with challenging mazes, puzzles and construction activities that develop logic and problem-solving skills. *Ages 8-14*

The Oregon Trail® — Do you have what it takes to make it all the way to Oregon? Find out in this updated version of the classic critical-thinking game. *Ages 10 and up*

Ultimate Writing & Creativity Center® — Features four exciting lands to visit and over 1,000 writing projects and ideas related to art, music, literature, about me and imagination-inspired writing. *Ages 6-10*

Software not returnable for refund if opened.

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Warranty: Call for details. • Prices do not include shipping or applicable sales tax.

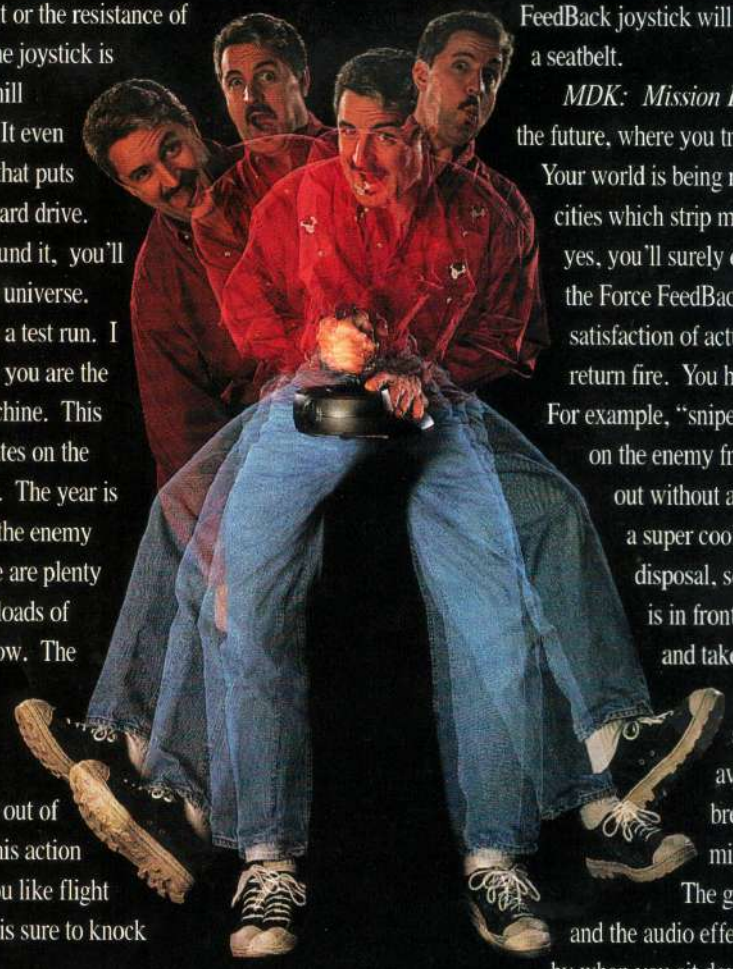
Don't Just Sit There, Feel The Game

By Shawna Ploen, *Gateway 2000 Advertising Producer*

Missiles going off all around. You fire your sniper rifle at the hostile attackers. An out of control car is coming straight ... you collide head on! Can you feel it? You can if you're playing *Tigershark™: 2060 A.D., MDK: Mission Laguna Beach™ or Interstate '76* with the Microsoft Sidewinder® Force FeedBack Pro joystick. They're all part of the new **Enthusiast Pack.**

The Force FeedBack joystick gets its name from its uncanny ability to put the experience of the game in your hands. You'll feel the pull of the corner, the vibration of the cockpit or the resistance of the ocean depending on the game. The joystick is larger than your average run-of-the-mill gaming device ... definitely striking. It even has a 250MHz "force co-processor" that puts all the burden on the stick, not your hard drive. As soon as you latch your fingers around it, you'll be confident that you can conquer the universe.

I gave the joystick and three titles a test run. I tried *Tigershark: 2060 A.D.* where you are the pilot of a futuristic sea-going war machine. This fully-loaded, subfoil prototype navigates on the ocean's surface as well as underwater. The year is 2060 and your mission is to take out the enemy — no easy task by any means. There are plenty of warship targets on the surface and loads of submersibles ready to strike from below. The many effects of this game make it very realistic by itself, but the Force FeedBack joystick takes it to another level. Be prepared as you dive in and out of the water, the joystick will simulate this action and soon you'll feel submerged. If you like flight simulation and war games, this game is sure to knock your socks off.



You're right there in the driver's seat when you mix the Force FeedBack joystick and *Interstate '76.* I enjoyed the '70s tone of this game. The music, the cars, the hairstyles, even the animated cut-scenes kept with the retro theme. Quite appropriately, your character's name is Groove Champion. The setting is the American Southwest. My weapon was a 425-horsepower '72 Picard Piranha with two 50-caliber M60 machine guns on top and a flame-thrower on the side, but you can customize your car and weaponry to your own tastes. You'll need some heavy artillery because you are on a very serious quest — avenge the death of your sister.

The joystick provides lots of different feedback: You feel the pull as you take sharp corners and you can definitely feel it when your muscle car starts to fishtail, not to mention the jarring kickbacks you'll feel as you fire any one of your savage weapons. The joystick becomes your steering wheel, your monitor the windshield and the Force FeedBack joystick will make you wish your chair had a seatbelt.

MDK: Mission Laguna Beach takes you into the future, where you try to defend your entire planet. Your world is being ravaged by six massive mobile cities which strip mine the Earth's surface. Oh yes, you'll surely encounter hostile enemies and the Force FeedBack joystick will give you the satisfaction of actually feeling it every time you return fire. You have definite advantages here. For example, "sniper mode" allows you to zoom in on the enemy from miles away and take them out without anyone's notice. You also have a super cool retractable parachute at your disposal, so if it looks like a big drop off is in front of you, who cares. Go ahead and take the plunge. You have grenades and "the world's smallest nuclear explosion" available should you need to break your way through miscellaneous large obstacles. The graphics on this game are superb and the audio effects are excellent. The hours fly by when you sit down in front of this game.

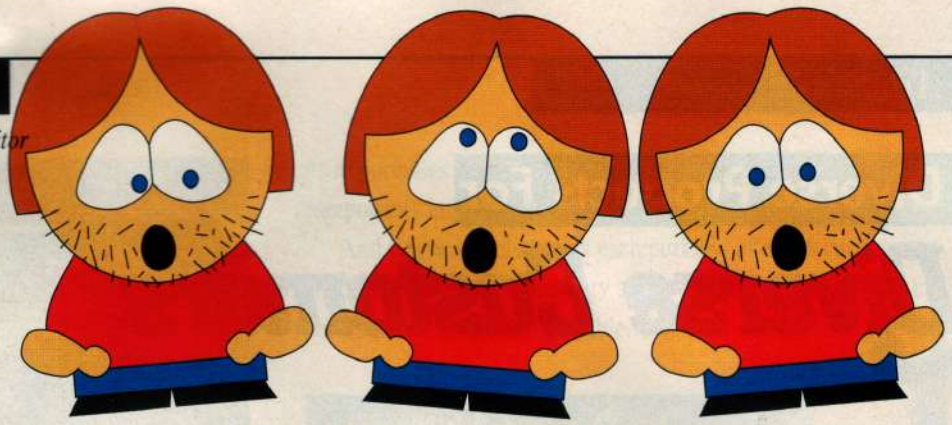
No matter which of these battles you choose to fight, the Force FeedBack joystick will put you right in the action. If you'd like more information on the Force FeedBack, check out **www.microsoft.com/sidewinder.**

$139 **Enthusiast Pack:** Force FeedBack joystick; *Tigershark: 2060A.D.; MDK: Mission Laguna Beach;* and *Interstate '76.*

Tech Tips

By Phil Ellis, *Gateway 2000 Technical Editor*

Phil's mischievous alter egos hear, speak and see no Tech Tips.



Q. What type of steps should I take to properly maintain my Gateway 2000 computer?

A. For the most part, your system will prove to be maintenance free. There are a few things you may want to do on occasion. Disk maintenance, for example, is important, but doesn't need to be done frequently. A good way keep your drive performing up to speed is to run your Disk Defragmenter program occasionally. This keeps your files close together and makes other parts of the drive available for use. You can also delete the files from your Temp directory, the Recycling Bin and the Cache directory for your Web browser. You can delete files and bypass the Recycling bin by holding the Shift key down when deleting a file, or files.

Another good way to prolong the life of your computer is to make sure the air flow through your computer isn't blocked by dust or lint. If you notice this, pull the cover off and use compressed air to blow the dust out of the system. Get rid of any dirt blocking the vents and fan grill. You can blow air into the diskette drive in the same manner. But make sure you unplug your system when you do this.

Q. How do I run Scandisk in Windows NT 4.0?

A. There is no Scandisk program for Windows NT 4.0. nor is it necessary to have one. To check the hard disk integrity, double-click My Computer. Right-click the desired drive and choose Properties. Under the Tools tab, you can check for drive errors. You may notice that there isn't a defragmenting program available. NT ships without one. But, if you want one, check out Diskeeper from Executive Software at www.execsoft.com. Their program will be a standard component of Windows NT 5.0 and works well with 4.0. Note: Gateway doesn't support this program.

Q. I'm trying to set my sound card up for full duplex so that I can use Netmeeting or I-Phone. How do I go about this?

A. Every version of the Ensoniq sound card from Gateway 2000 has the ability to run in Full Duplex mode. All the legacy (older non-plug-and-play) cards must have two base I/O addresses to accomplish this, and the VIVO needs just one. First, update your drivers. Download the latest Ensoniq wizard from the following URL: ftp://ftp.gw2k.com/pub/hardware_support/drivers/win_95/sound/ssiwiz95.exe. Install the drivers as per the instructions. Double-click the Multimedia section in the Control Panel. Make sure that two different base ports are selected. Set playback to 330 and set record to 534 (or this may be 338 on some revisions of the card). If you have the VIVO, however, the audio tab must be set to use the same address. (Playback set to 534 and Record set to 534.) Under Volume Control, click Options and select Properties. Select Other and choose Aux Controls or Aux 2. Put an X in each box listed and click OK. This will give you access to the other half of the full duplex sound control volume. To test full duplex functionality, play a wav. file, and at the same time, open Sound Recorder and attempt to record this .wav file. If you can record this file, full duplex is activated.

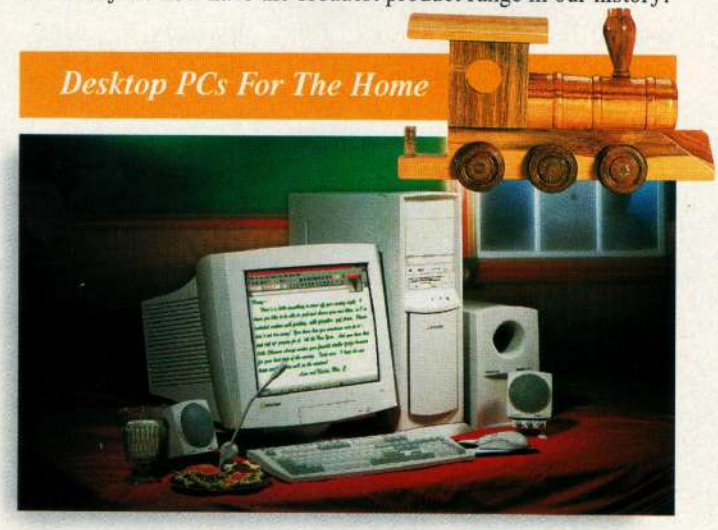
If you haven't gotten the x2 upgrade for your modem, it's available for download on the BBS and the Gateway Web site. This driver upgrade will only work on Gateway 2000 Windows modems with the following part numbers MODISA007AAUS, ABUS and ACUS. Check your invoice for your part number, or if you don't have it, no problem. Open a communications program capable of Terminal mode, such as Hyperterminal. If you use Hyperterminal, you have to open an existing connection and cancel it in order to use Terminal mode. Type ATI7 and press Enter. Check the line that indicates the Supervisor Date. If your modem has a Supervisor date of 07/16/96, you can download and install the upgrade. The file in question is on the BBS in the Telecom library, or it's at ftp://ftp.gw2k.com/pub/hardware_support/drivers/win_95/other_peripheral/7501696.exe. See the instructions accompanying the file for installation details.

Diverse Products For Diverse Customers

A company has to start somewhere. To stay in business, a company has to listen to its customers. To grow, a company must expand. Gateway 2000 always listens to its customers, and is always expanding its product line. That's how we grew from a two-man operation to a $5 billion, global company. Today, we have a product for every environment — the den, the boardroom, the classroom, the living room, the road, the office and the temperature-controlled IS department — all backed by award-winning service and support.

Our philosophy is that everyone wants a better PC, at a better price, with better service and support. We take that a step further because each customer has a unique set of needs. That's why we won't build a computer until somebody places an order. And that's why we now have the broadest product range in our history.

Desktop PCs For The Home



The Gateway G-Series is the evolution of what Gateway was founded upon: Reliable home PCs with fresh technology at amazing prices, and, of course, the friendliest voice on the other end of the phone.

With the prowess of a Pentium processor with MMX Technology or the might of a Pentium II processor, sound card, speakers and CD-ROM or DVD-ROM drive, you've got a multimedia PC that will know its way around all three dimensions.

PCs For Business

Gateway Business Direct addresses your needs. With GP-Series desktop PCs and the entry-level NS-7000 233 server, companies can take their business to the next level. It's the same diversity that we were built upon. Gateway Business Direct's personalized service, fresh technology and outstanding value can make your company flourish.

The Gateway GP-Series PC provides businesses with the one tool they need to be productive, at a price that won't put them out of business. Our network-ready desktops proficiently take care of everything from accounting to inventory.

Combine the powerful, low-cost GP-Series desktop with the NS-7000 233 server and you have an affordable business solution for your network. The NS-7000 233 is based on proven technologies from ALR, a Gateway subsidiary. It's the perfect print and file server as well as a reliable network hub for workgroups, classrooms and small departments.

All GP-Series PCs come standard with anti-virus software and productivity programs. Many companies charge extra for these programs, but Gateway includes them at no extra charge.

Destination Big Screen PC/TVs

In April 1996, Gateway introduced a whole new computer category with the Destination Big Screen PC/TV. The 31-inch monitor, cordless keyboard and Field Mouse remote opened the door to group computing, whether using it as a teaching tool in the classroom, giving presentations in the boardroom or surfing the Net with the family in the living room.

With the introduction of DVD technology and the coming age of digital TV, the Destination system has evolved into a leading-edge, multi-purpose center. The new Destination Digital Media Computer incorporates a monstrous 36-inch monitor that displays DVD video at 720 x 480 resolution, and will digitally enhance the picture quality of your satellite TV feed, cable access and VCR.

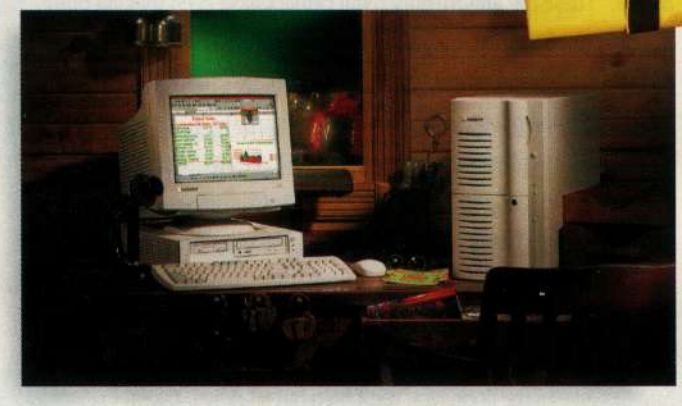
If you're into computer gaming, the optional Apocalypse 3Dx graphics accelerator card takes full advantage of the 36-inch playground. The Apocalypse accelerator's high-frame rates produce killer image quality and fantastic 3-D realism.

Gateway Solo™ Portable PCs

The Gateway Solo portable PCs have taken the mobile computing world by storm. *PC Magazine* honored the 9100 portable with an Editors' Choice award and stated, "The Gateway Solo 9100 PC is a showcase of innovation." Innovations like common modularity of many components between the 2300 and 9100 portables allow IS departments to buy a supply of components interchangeable with the entire fleet.

And Gateway only builds each portable after the customer orders it. No dusty technology aging on the shelf, Gateway Solo portables are as fresh as possible.

Gateway E-Series PCs & NS-Series Servers For Business



Experience from our own amazing growth and suggestions from our customers, sales groups and manufacturing teams led to our Gateway E-Series PCs and NS-Series server line. We put them all through rigorous network environment testing and came up with a diverse product line for *Fortune* 1000 companies, education and government customers.

DMI-compliant PCs allow your IS department to monitor their performance without dismantling them, and the InforManager subsystem with ActiveCPR processor protection monitors key functions. Gateway's solid desktop and server platforms let businesses standardize on configurations that fit their particular needs. And they're supported by Gateway 2000 Major Accounts, Inc., a dedicated group of hardware service professionals knowledgeable of the unique needs of the corporate customer.

Growing With Your Needs

Gateway's extensive product line is a reflection of our dedication to you. And Gateway will continue to grow as our customers' needs evolve with technology. Whether you are a home, business or portable user, you know what's best, and we won't ever forget it. Check out our comprehensive product line at **www.gateway.com**.

Article

Get Countri-fied

By now you may have heard of them — Gateway Country℠ Stores. These fun and friendly retail centers have been making quite a splash since their inception in November 1996. Here, you can see and touch the same award-winning Gateway PCs folks have been buying over the phone for the past 12 years.

Twenty-two stores currently bring the Gateway twist to great places like Orlando, St. Louis, Virginia Beach, Kansas City and (you guessed it) North Sioux City, South Dakota. And more are springing up every day.

Anyone with a hankering to test drive desktop, mid-tower, portable and big screen PC/TVs will love the Gateway Country Store. Once in the door, you can't help but sit down, take a load off and catch a technology wave. After all, there's nothing more comfortable than a tractor seat after a long walk through the parking lot. You'll see a lot of corrugated steel, floor-to-ceiling wheat field photos, a big blue silo and, of course, plenty of cutting-edge computers. There's even an area to buy a cow-spotted memento from your trip to Gateway Country.

Some of you may be asking, "Why would a company with a tried and true record of selling over the telephone add a new way to reach customers?" Simple. Although millions of Gateway customers have called to order one of our PCs from their home or office, some PC buyers would rather see and touch the product before making a decision. Add friendly, non-intimidating salespeople into the mix and you have a great computer store where customers can feel at home.

"We are trying to reach those retail PC customers who are unfamiliar or unaccustomed to buying a PC through the direct channel over the telephone," said Joseph Burke, President of Gateway 2000 Country Stores, Inc. "There is an extremely large population of retail PC customers who are not aware of the benefits of the Gateway direct model and we are reaching out to them in a more familiar setting, a retail store, with the very same product, service and value."

At Gateway Country, we encourage participation. Put the Gateway G-Series multimedia PCs through their paces, test the Destination Big Screen PC/TV's window-rattling harman/kardon high-fidelity speakers or marvel at the lightweight speed of the Gateway Solo portable PCs. As soon as the kids catch a glimpse of the big blue silo with exciting children's software to explore, you might never get them to leave.

Is there a Gateway Country store in your area? If so, take a minute or two to stop by. You'll find thoroughly-trained sales reps ready to answer all your questions and, depending on which store you go to, you might even find software training classes. It's a great new way to buy a great computer! To find the Gateway Country Store nearest you, visit our Web site at **www.gateway.com/country**.

Gateway Country Stores (at press time):

1. Tampa, FL 813-871-2000
2. Marietta (Atlanta), GA 770-425-9200
3. Norwalk, CT 203-750-0021
4. Overland Park (Kansas City), KS 816-545-3699
5. Forest Park (Cincinnati), OH 513-671-4017
6. Indianapolis, IN 317-253-5410
7. Willow Grove (Philadelphia), PA 215-706-0717
8. North Sioux City, SD 605-232-2454
9. Altamonte Springs (Orlando), FL 407-261-0414
10. Dayton, OH 614-336-9440
11. Bridgeton (St. Louis), MO 937-438-8766
12. Columbus, OH 314-739-3233
13. Virginia Beach, VA TBA
14. Dearborn, MI TBA
15. Burlington (Boston), MA TBA
16. Hoover, AL TBA
17. Cheektowaga, NY TBA
18. Henrietta (Rochester), NY TBA
19. Greenville, SC TBA
20. Novi, MI TBA
21. South County (St. Louis), MO TBA
22. West Hartford, CT TBA

Gateway Country Stores is a wholly owned subsidiary of Gateway 2000, Inc.

Article

My Little Piece Of The Bucket

By Mary Ann O'Brien, *Gateway 2000 Marketing Program Manager*

A wise woman once said to me, "Mary Ann, marketing is like a bucket and each message or interaction you have with your customer adds more and more sand to that bucket. The amount of sand will differ for each customer based on the value they place on the interaction. Ultimately though, every interaction adds to, or in some unfortunate cases, subtracts from the overall purchase decision. In time, with enough sand, the bucket will tip and the decision to purchase will be made."

So with that theory in mind, I headed out West — mentally anyway. Living here in South Dakota leads to many below-zero days considering the sunny California coast.

Along my mental journey, I reviewed lots of interesting opportunities. For example, the Gateway 2000 cybercafe in a cave idea, the cow-spotted donkeys in New Mexico or the death row convict that wanted Gateway to sponsor his "final days." It wasn't until I laid my sights on Hollywood, California that I realized my destiny was very close at hand.

I said to myself, "How about trying out the silver screen?" What if we could further our brand awareness by placing our products on the highly visible sets of some of prime times greatest shows, like "Seinfeld," "Suddenly Susan," "E.R." and the "Jeff Foxworthy Show." From the barn to the bright lights. What a novel idea.

I envisioned the coming of entertainment marketing. Just another way to add sand into that bucket. Product placement has indeed become a new marketing vehicle to bring a manufacturer's product to the consumer's eye. It has reach and frequency. It's more subtle than commercials and more permanent than print. Not to mention, much more cost effective — precisely what we were looking for in a good marketing program.

The brand never stops communicating with customers. It communicates whenever and wherever the consumer comes in contact with it.

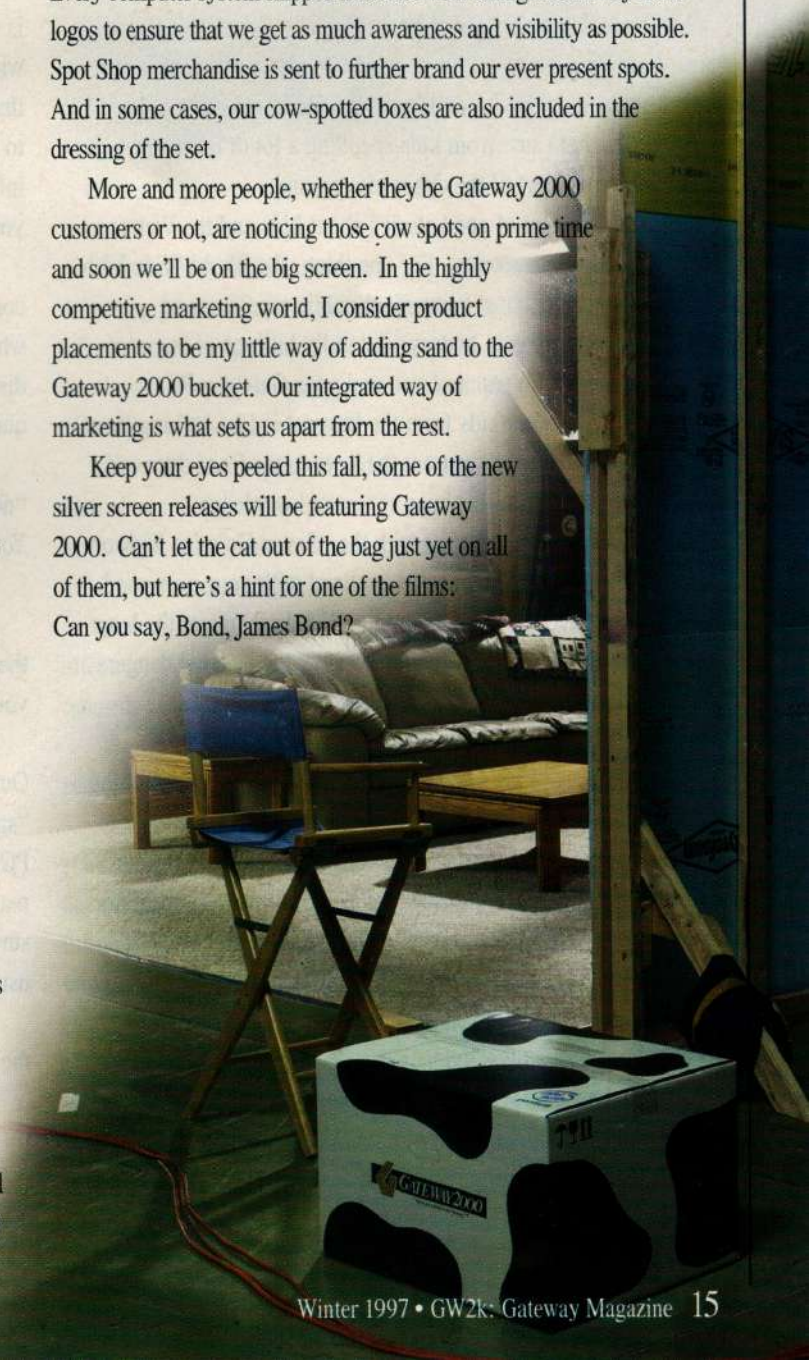
Our first step was to hire a product placement agency. Aim Promotions serves as agent on behalf of Gateway 2000. Aim scours the universe for prime time shows and films that fit our objective. They assess appropriate opportunities at the pre-production stage of filming, prepare a synopsis of the show or film for us to evaluate and, based on our objectives, decide whether the program is appropriate or not.

We work together to expedite systems and products. Once on the set, prop masters, set decorators and wardrobe people all assist in bringing real life authenticity to both the placement and the usage of the product. When done well, it doesn't compromise the integrity of the scene or the integrity of the product. After the scene is completed, or the season ends, the computer systems and the other product are returned to Aim for circulation in other films.

We send everything from our newest products, like the Destination Digital Media Computer or the Gateway Solo 9100 portable, to old, non-functioning systems. It depends on where and when the film is based. Every computer system shipped is labeled with enlarged Gateway 2000 logos to ensure that we get as much awareness and visibility as possible. Spot Shop merchandise is sent to further brand our ever present spots. And in some cases, our cow-spotted boxes are also included in the dressing of the set.

More and more people, whether they be Gateway 2000 customers or not, are noticing those cow spots on prime time and soon we'll be on the big screen. In the highly competitive marketing world, I consider product placements to be my little way of adding sand to the Gateway 2000 bucket. Our integrated way of marketing is what sets us apart from the rest.

Keep your eyes peeled this fall, some of the new silver screen releases will be featuring Gateway 2000. Can't let the cat out of the bag just yet on all of them, but here's a hint for one of the films: Can you say, Bond, James Bond?



Article

Warm Wide Web℠

7 Do's for Kids on the Web

By Dr. James A. Taylor, *Gateway 2000 Senior Vice President, Global Marketing*

What's the number-one activity for kids on the Internet? Games? Nope. Not even close. Give up?

Schoolwork. In a Gateway 2000 study of 600 children between the ages of 10 and 18, 64% said their primary use for the Web was gathering information for school. That's first by a mile. Just plain "surfing," kind of an electronic version of exploring the neighborhood just to see what's there, was second with 57%.

I've been talking around the country about what we call the Warm Wide Web lately. A lot of people think the Internet is an inherently hostile place for children. You've heard some of the horror stories that came from kids spending a lot of unsupervised time in the wrong part of the cyber playground.

But there are a lot of good stories about kids and the Web too. Thousands of success stories. For one thing, the World Wide Web is simply the largest, most convenient public repository of knowledge and opinion in history. Literally billions of pages of information are within reach of you and your Gateway PC.

That's why banning kids from the Internet is like locking them out of the library. So let's get out the keys to the front door and help our kids learn from this huge center of knowledge.

To help you, we've come up with the "Seven Do's for Kids on the Web." These are guidelines that, mixed with your own good judgement and love for your children, will help them get the huge benefits from the Web while steering clear of the isolated dangers. And, as a bonus, you'll probably increase your computer knowledge along the way.

1. Do encourage kids to go online. Don't lock them out of the cyber library

2. Do embrace the Internet as an educational tool. Let your kids know you recognize this medium as a positive for education.

3. Do be careful with strangers. The Internet does not suspend the normal rules of behavior when meeting strangers. Be friendly but cautious. Use common sense and teach your kids to guard their anonymity.

4. Do surf as a family. The family that surfs together learns together. You need to be there to share the experience, make sure your kids stay in appropriate areas and answer your kids' questions (and they will have some). The Web is global, so your kids may be talking to kids from other cultures. They'll need you to answer questions about cultural differences or help them examine our cultural practices compared to those of the kids they interact with on the Web. Besides, why should the kids have all the fun exploring this fascinating new world?

5. Do use the right tools. There is adult material out there that is very unsuitable for kids. We need to acknowledge that and deal with it. One of the ways to deal with it is to use available software that blocks access to adult sites. This helps, but parents still need to keep an eye on where kids go for social and political information as well. Get some technology on your side helping you protect your kids.

6. Do talk about the Internet. Nothing demystifies a topic like conversation. Talk to your kids about the Internet in general and what they see on it in specific. Let them know it's a cool topic of discussion with you and that they should always come to you with questions and opinions about the Internet.

7. Do learn the rules of the road. Help your kids learn "netiquette" — the language, the people, the customs of the Web. You'll pick it up during your Net travels.

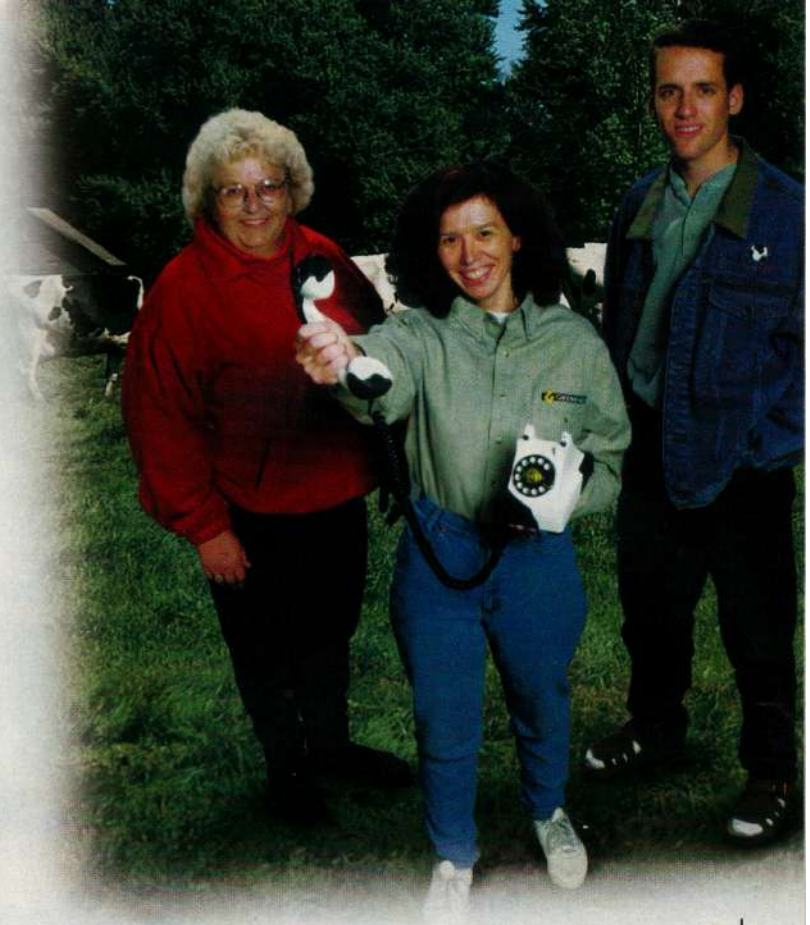
You are responsible for your own children, of course, but using these guidelines as you approach the Internet can help you and your children enjoy being part of this new frontier.

Being Internet frontier families brings huge potential benefits. Our research shows that kids consider their peers who use PCs as "smart" and "cool," not geeky or introverted. When children use PCs, they can get better grades. Our research showed report card marks went up among kids who use computers. Of the kids we surveyed, 56% reported grade improvements after they started using computers more than four hours a week.

So don't be afraid to surf. Take it from the Spot Doc: Follow the seven do's and come on in, the digital water's fine.

Article

Hey, You're Real!



Looking forward to being greeted by a corporate, industrial strength steroidal answering machine the next time you call a *Fortune* 500 direct marketer?

Then don't dial the 1-800-GATEWAY℠ phone number during regular sales hours.

In a move that will make answering machine fans everywhere press 7 for sadness, Gateway pulled the plug on the digital operator and put some humans on the job.

Since late August, calls to Gateway's toll-free sales lines and 1-800-GATEWAY line, during regular sales hours, bounce into the Cow Palace, a low-slung, cow-spotted building in Vermillion, S.D., about 35 miles northwest of Gateway's N. Sioux City headquarters.

There a staff of about 150 real humans answer the phone on the first ring. Thanks to an innovative, flexible staffing plan, many of those answering the phones are students at the University of South Dakota, located down the road from the Cow Palace in Vermillion.

"Welcome to South Dakota, home of Gateway 2000! My name is Sonja! What's yours?" Sonja and her fellow Gateway emissaries use the most exclamation points per minute at Gateway.

Some customers, expecting to hear a recorded greeting, seem a bit shocked to reach someone with a pulse so quickly. "You guys are drinking too much coffee up there this morning," one customer said with a chuckle.

The emissaries also ask callers if they are "a member of the Gateway family?" Membership in the Gateway family is as easy as purchasing a Gateway product.

The emissaries: greet customers, transfer calls to the right place within Gateway and help Gateway come through on our "You've Got a Friend in the Business" slogan. Gateway leaders know that claiming to be a customer's friend makes customers expect more from Gateway, and the Cow Palace is part of Gateway's efforts to rise to that expectation.

The whole thing is the brainchild of Customer Experience Director, Jerry Welsh. Welsh said the idea of answering the phone with a live person certainly isn't new, but has fallen from favor in the last decade as companies move to the low-cost, self-service methods of automated phone answering systems.

But Gateway decided that answering calls live was part of delivering personal service that builds relationships with customers. "The winner in any competitive marketplace is the business that develops the best relationships with its customers," Welsh said. "Gateway will be that winner."

When the goal becomes building a life-long relationship rather than minimizing cost, the price of live reception turns into an investment rather than an expense. And, when you consider that satisfied customers also bring in more business through referrals, investments in service and relationship building become very cost effective. Gateway Chairman and CEO Ted Waitt credits customer referrals as the number-one source of new business for Gateway.

The Cow Palace effort helps Gateway focus on those customer-centered priorities, Welsh said.

"Customers and our employees must feel like the irreplaceable stars of this business," Welsh said. "This includes customers who haven't purchased from Gateway. People who don't buy our PCs are, in some respects, just as important as those who do. Many who don't buy immediately are later converted to Gateway products down the road. They may become the company's most ardent supporters."

So while some companies seem to think building a relationship with customers requires customers to do most of the work, Gateway is willing to invest in a Cow Palace and a few hundred people on the phone to hold up our end.

Destination® Big Screen PC/TV D5-200

- Intel® 200MHz Pentium® Processor with MMX™ Technology
- 32MB SDRAM
- 512K Pipelined Burst Cache
- Destination 31" SVGA Color Monitor
- 2MB Graphics with Cable-Ready TV Tuner
- 4GB 11ms Ultra ATA Hard Drive
- 1.44MB 3.5" Diskette Drive
- 12X min/24X max CD-ROM Drive
- Ensoniq® Wavetable Audio
- Boston Acoustics® MicroMedia™ 3-Piece Speaker System
- TelePath® Modem *for Windows*, with x2™ Technology*
- 7-Bay Charcoal-Colored PC Case
- Cordless Keyboard with Integrated EZ Pad® Pointing Device
- Cordless Field Mouse® Remote
- Four-Channel RF Receiver
- Microsoft® Windows® 95
- ▸ **Microsoft Choice Software**
- Gateway Gold℠ Service and Support for Big Screen PC/TVs**

$2999

$3999 ■ Intel 233MHz Pentium® II Processor ■ 64MB SDRAM ■ DVD-ROM & DVD Decoder Card ■ harman/kardon® Dolby® ProLogic® Sound System

*Maximum data transfer rate dependent on certain variables including particular modems with which you are communicating, telephone line, communications software and communications protocols.

**The Destination 31-inch and 36-inch monitors are covered by a one-year limited warranty. Call or write for a free copy.

Destination Digital Media Computer shown in photo.

Thanks for being a Loyal Customer!

As our way of saying thanks, we're giving you $500 off a new Destination Big Screen PC/TV!

That's right! This special offer on these award-winning systems is only available for a limited time* and it's exclusively for Gateway customers.

So what is the Destination system?

It took the PC world by surprise as the first system to converge TV and PC technology. It's also the first PC/TV designed for the thrill of digital media performance. Whether you're into digital TV, DVD, the Internet or interactive entertainment, the Destination system is the only logical choice.

Digital TV

At 640 X 480 lines of resolution, the Destination system's huge SVGA monitor delivers digital TV images with amazing clarity and color saturation. It even digitally enhances the signals of your regular VCR, cable signal, satellite or any other media input you normally run through your TV.

DVD

What better way to view this exciting new media format than on the ultimate digital media computer? Destination systems display DVD at its highest possible resolution.

Digital Communication

If you surf the digital waves of the Internet, then the Destination system is the ultimate surfboard. It cruises this digital domain with x2 Technology and brings the Web to life.

Interactive entertainment is where the rubber meets the road ... virtually. Unleash incredible real-time 3-D graphics and interactive digital gaming on a monitor big enough for everyone to see.

Each Destination system also comes with the latest Pentium processors for powerful PC performance. The cordless keyboard and Field Mouse remote let you play from the comfort of your own couch. Anyway you look at it, any Destination system is the perfect holiday gift for your family or yourself.

Remember, this special offer for a $500 discount off the price of the Destination Big Screen PC/TV is available for a limited time and only for our valued Gateway customers. Call us today!

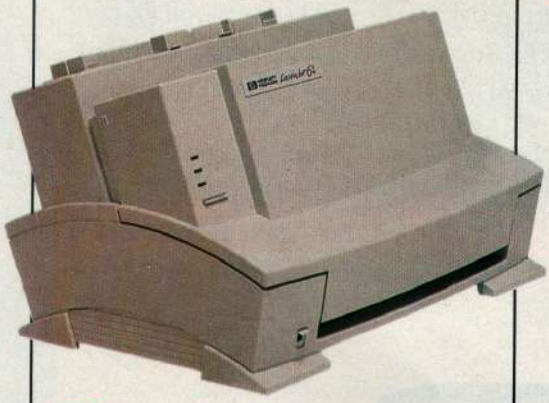
**Offer limited to the first 5,000 Gateway customers who order. Must have valid Gateway customer I.D. to be eligible for offer.*

Hewlett®-Packard DeskJet 694C Color Printer

Fun family projects come alive with the HP DeskJet 694C color printer. HP's RealLife imaging system provides vivid colors and sharp blacks. Black print resolution is up to 600 x 600dpi resolution with a five-page-per-minute print speed, and color printing features up to 600 x 300dpi in color with a 1.7-page-per-minute print speed. Comes with *HP ToolBox* software and separate color and black printer cartridges.

$269

(includes drivers, cable and ink cartridges)



HP LaserJet 6Lse Laser Printer

The HP 6Lse laser jet printer is ideal for home and business users who want the convenience of a desktop laser printer at a great price. Offers a fast 6 ppm print speed, 600 x 600dpi resolution, optional network capability and more. Compact desktop size and quiet print operation lets you optimize space and get things done.

$399

(includes drivers, cable and one ink cartridge)

HP 890Cse Professional Series Ink Jet Printer

Looking for a fast, photo-quality printer with the versatility to handle your business needs? You need the HP 890Cse Professional Series Ink Jet Printer. Prints up to 9 ppm in black and up to 5 ppm in color, and handles 4" x 6" to legal-sized paper. Plus HP PhotoREt II, Photo Resolution Enhancement technology delivers more shades of color by using small ink drops.

$449

(includes drivers, cable and ink cartridges)

HEWLETT® PACKARD

New

HP OfficeJet 600

It's a color printer, color copier, color scanner and plain paper fax in one, easy-to-use product! The HP OfficeJet 600 prints up to 600 x 600dpi black with Resolution Enhancement technology (REt) and up to 600 x 300dpi color, with a 5 ppm print speed in black and 2 ppm color. Fax capabilities support plain paper and PC faxing with 100 speed dials, a 14.4 Kbps transmission speed and much more. Scans up to 1200dpi enhanced in 24-bit color, and also makes up to 99 copies with digital zoom and collation features.

$599

(includes drivers, cable and ink cartridges)

HP LaserJet 6Pse Laser Printer

This efficient printer features high-quality 600 x 600dpi resolution with Resolution Enhancement technology (REt) for crisp lines, sharp blacks and smooth gradients. The 8 ppm print engine and speedy 24MHz RISC processor keeps printing fast and efficient. Plus, an IrDA-compliant infrared port is included, to ensure your printer will remain useful even when printing becomes increasingly mobile.

$799

(includes drivers, cable and one ink cartridge)

Epson® Stylus® COLOR 400 Ink Jet Printer

Provides rich, vibrant 720 x 720dpi Photo Quality color and laser quality black printing, and print speeds up to 4 ppm in black and up to 3 ppm in color. Includes the *Perfect Picture* software suite for everything you need to create colorful school reports, professional looking T-shirts, full color banners and more. Convenient on-screen ink level indicators lets you know when ink is low.

$199

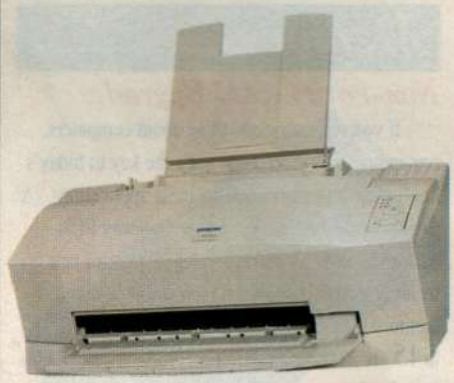
(includes drivers, cable and ink cartridge)

Epson Stylus COLOR 600 Ink Jet Printer

Every impression counts. That's why you need the Epson Stylus COLOR 600 ink jet printer. Photo Quality printing is built-in, without the expense of optional photo kits or special papers. Both black and color cartridges are installed at once, providing laser quality blacks and brilliant color without the need to swap cartridges. Includes the *Perfect Picture* software suite, with top-rated software, high-resolution photos, transfer images, fonts and more.

$269

(includes drivers, cable and ink cartridge)



Epson Stylus COLOR 800 Ink Jet Printer

The ultimate photo-quality high-performance business printer has arrived! Designed for professional business use, the Epson Stylus Color 800 delivers up to 8 ppm in black and up to 7 ppm in color — with superior resolutions of up to 1440 x 720dpi with MicroDot Technology. Handles letter and legal size paper from 4" x 4" up to 8.5" x 14", and can optionally support both Ethernet and LocalTalk networks.

$399

(includes drivers, cable and ink cartridge)

Canon® BJC®-250 Color Bubble Jet Printer

The moment you start using your BJC-250, you'll be amazed how a printer that does so much could possibly cost so little. It's perfect for budget minded families and students. Prints up to 4 ppm with 720 x 360dpi in black, and 0.5 ppm with 360 x 360dpi in color. The included Image Optimizer automatically fixes jagged edges of low resolution images when printed.

$149

(includes drivers, cable and ink cartridge)

Canon BJC-80 Color Bubble Jet Printer

Take desktop printing quality and convenience with you wherever you go with the Canon BJC-80 printer. Weighing in at just over 3 pounds, it's the ultimate printing companion for the mobile professional. Prints up to 5 ppm in black and up to 2 ppm color, with a sharp 720 x 360dpi resolution. Supports an optional rechargeable battery pack that can print up to 200 pages per charge.

$299

(includes drivers, cable and ink cartridge)

Hours: Monday - Friday 7AM - 10PM, Saturday and Sunday 9AM - 5PM CT
Phone: 800-846-3974 • Toll free from Canada: 800-846-3609 • Toll free from Puerto Rico: 800-846-3613
Fax: 605-357-1023 • FaxBack: 800-846-4526 • Payment Options: Visa, MasterCard, American Express, Discover, C.O.D. or Cashier's Check, Gateway 2000 Moola MasterCard or Gateway Easy Pay Plan
Warranty: Call for details. • Prices do not include shipping or applicable sales tax.

Sound.....

Altec Lansing® ACS-45 Speakers with Subwoofer

When the computer is rockin', don't bother knockin'. Altec Lansing's ACS-45 speakers with a separate-powered subwoofer deliver superior digital audio quality at a great price. The sub delivers low-end bass to complete the range of audio output.

$79

harman/kardon® High-Fidelity Sound System

Your Destination system or multimedia desktop PC will really rock the house with a harman/kardon High-Fidelity Sound System. This quality seven-piece Dolby® Pro Logic® Surround Sound speaker system includes an AVR-10 audio/video receiver with remote, subwoofer, center channel and four satellites for the ultimate home stereo experience.

$599

Sound Cards

- Ensoniq® 3-D AudioPCI® sound card.

$59

Memory.....

Non-Parity RAM Upgrades

If you remember one thing about computers, remember this — memory. It's the key to today's hot multimedia games and business applications. A memory upgrade can boost your Gateway PC's performance today and help prepare you for new technology just around the bend. Non-parity memory upgrade prices start at **$29** for 4MB, **$45** for 8MB and **$89** for 16MB. Call our add-on sales department for more information, including pricing and compatibility with your particular Gateway system.

Joystick.....

Microsoft® SideWinder® 3D Pro Joystick

Calling all serious PC gamers! You're not just playing the game, you're part of it with Microsoft's SideWinder 3D Pro joystick. Features a stylish design and state-of-the-art digital-optical technology for the precision you need to win.

$59

Q. What is FAT32 and should I be using it?

A. If you have Windows 95b, you might consider installing FAT32. This is an improved version of the original File Allocation Table system (FAT) from previous versions of Microsoft operating systems. With the introduction of larger and larger hard drives, it's a lot harder for the original FAT system to support larger partitions and keep a reasonable cluster size, wasting valuable hard drive space. Also, FAT is only capable of handling a single disk volume of 2GB. Hence, the need for FAT32. This system allows for support of larger hard drives with a more efficient utilization of disk space. In fact, this new system will allow you to have up to two terabytes (2000GB) of disk space, presuming the rest of the system does. FAT32 allows larger hard drives to take advantage of smaller cluster sizes (4Kb clusters for 8GB and under), allowing for 10-15% more usable disk space.

This also means there's no need to partition a drive into smaller logical drives to save space. FAT32 is more reliable than FAT. It relocates the root directory and uses the backup copy of the FAT. This means that drives using FAT32 are less susceptible to a single point of failure than existing FAT volumes. The advantages of FAT32 are plenty, but there are also minor considerations. Most applications will work fine with FAT32, but MS-DOS block device drivers, such as ASPIDISK.SYS, and disk utilities for these drivers will need to be updated to support FAT32. Performance is a minor issue. You'll probably never notice a performance difference without benchmarks, but it is possible that the hard disk could be slightly slower.

In order to install FAT32, you must have a Startup floppy. This is created by the Add/Remove Programs in the Windows 95b Control Panel. When you reboot with the diskette in the A: drive, start Fdisk and choose to enable large disk support. Make sure you have a backup of your hard drive, because you'll have to create a new partition and format your drive. Run Fdisk as you normally would and restore your information on the newly formatted drive.

Scanners.....

Hewlett-Packard ScanJet 5Pse

This high-quality, 24-bit color and 8-bit grayscale scanner is perfect for small business or personal use. The push-button front panel automatically launches the scanning process. Just select the document type and let the included *PictureScan* scanning software automatically select the right settings. The result is crisp, professional-looking images with up to 1200dpi enhanced resolution. Includes its own internal processing chip to take the load off your computer.

$299

Visioneer® PaperPort Strobe Serial

The slim, compact PaperPort Strobe Serial is the perfect color scanning solution for home or office. Scans color images at up to 300dpi, and black and white at up to 2400dpi. Plus it connects easily to your Gateway PC's serial port, and includes award-winning PaperPort software.

$199

Ask about ...

Video.....

Snappy™ Video Snapshot

This high-definition video digitizer is capable of capturing still images from any video source. You get 24-bit video stills at resolutions up to 1500 x 1125 pixels. Just plug it into the printer port on your PC, then connect to your VCR, camcorder or TV tuner with the included cable.

$149

Video Cards.....

We have several video cards available. Please call for upgrade information and compatibility.

Matrox® 2MB, WRAM PCI Graphics Card

$109

Matrox 4MB, WRAM PCI Graphics Card

$149

STB® ViRGE™ 4MB 3-D 64-Bit PCI Graphics

$179

STB ViRGE 8MB 3-D 64-Bit PCI Graphics

$249

Web Special

Check out our Gateway Add-Ons Web site for special bundle opportunities at special prices.

www.gateway.com

Simple Reminders

Want an easy way to make a reminder list without using a scheduling program? Create a new text document in Notepad and write your reminder in it (wash the dog, pick up the kids, etc.). Click File, Save and close Notepad. In Windows Explorer, open the C:\Windows\Start Menu\Programs folder. Drag the text file into the Startup folder. The next time you start your computer, your reminder will appear.

Hours: Monday - Friday 7AM - 10PM, Saturday and Sunday 9AM - 5PM CT
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Fax: 605-357-1023 • FaxBack: 800-846-4526 • Payment Options: Visa, MasterCard, American Express, Discover, C.O.D. or Cashier's Check, Gateway 2000 Moola MasterCard or Gateway Easy Pay Plan
Warranty: Call for details. • Prices do not include shipping or applicable sales tax.

Video.....

EV500 *15" Monitor (13.9" viewable)*

Dimensions: 16.7"W x 13.1"D x 16.8"H

It's easy to see why our EV500 color monitor is so popular. Perfect for home or office use, this high-quality monitor is optimized for image accuracy and sharpness with convenient up-front controls and a flat screen. The high-contrast, anti-glare picture tube is capable of up to 1280 x 1024 resolution and .28 screen pitch.

$255

EV900 *19" Monitor (18.0" viewable)*

Dimensions: 18.1"W x 17.8"D x 18.3"H

We searched the world for a better monitor. First we found a great monitor tube. Custom designed a case around it. The resulting EV900 is a 19-inch monitor (18-inch viewable) that takes up about the same space on your desktop as our EV700 (15.9-inch viewable) without skimping on quality.

$799

Vivitron®500 *15" Monitor (13.9" viewable)*

Dimensions: 14.2"W x 14.9"D x 15.3"H

Featuring Sony® Trinitron® technology, the Vivitron500 (13.9" viewable) color monitor delivers bright colors and sharp focus. The non-glare, flat screen is optimized for image accuracy and sharpness, with resolutions up to 1280 x 1024 and .26mm screen pitch. Your eyes will thank you for the crisp, clean images!

$345

Vivitron700 *17" Moinitor (15.9" viewable)*

Dimensions: 16.1"W x 17.1"D x 16.4"H

A non-glare, flat screen and convenient up-front controls are just the beginning. Gateway's Vivitron700 color monitor is the perfect focal point for today's high-end programs, thanks to Sony Trinitron technology, .26mm screen pitch, and resolutions up to 1280 x 1024.

$555

Ask about ...

GATEWAY2000
EASYPAY
LOW MONTHLY PAYMENTS

Vivitron1100 *21" Monitor (19.9" viewable)*

Dimensions: 19.7"W x 19.2"D x 19.3"H

Seeing is believing! One look at this fabulous 21-inch (19.9" viewable) color monitor, and you'll never want to sit in front of another monitor. Perfect for graphics and business professionals, the multiscanning color Diamondtron® display supports ultra-high non-interlaced resolution up to 1600 x 1200 with an impressive 74Hz refresh rate. You'll also see a .30mm grille pitch, advanced-focus NX-DBF (Dynamic Beam Forming) electron gun and high-contrast optical-quality coating.

$1150

Destination 31-inch SVGA Color Monitor *(31" viewable)*

Dimensions: 31"W x 21"D x 27.6"H

The big screen has arrived for your PC! No need to huddle around your computer like an electronic campfire. Back off and get comfortable with our Destination 31-inch color monitor. Designed for viewing from up to 10 feet, the Destination 31-inch monitor has a resolution of 800 x 600.

$999

Explore The Web With

Microsoft Internet Explorer 4.0

On September 30, Microsoft launched the latest incarnation of their Web browser: Internet Explorer 4.0.

Internet Explorer 4.0 offers a number of powerful ways to provide greater value to our customers and enhance our products. New enhancements like Active Desktop interface and Active Channel technologies empower customers with improved technical support, up-to-the-minute delivery of specialized entertainment or educational information, product updates and seamless customized features that are easily accessible directly from the user's desktop.

"The overwhelmingly positive response from users and industry reviews has confirmed that Internet Explorer 4.0 provides the best Internet experience for users on the Web today," said Brad Chase, vice president, application and Internet client group at Microsoft. "By providing a more personalized computing experience and the best browser capabilities for customers, we expect the industry's top PC manufacturers will bring millions of new users onto the Internet."

Active Channel Content Provides Latest in Support, Software & Entertainment

Gateway will take advantage of the support for Active Channel content in IE 4.0 to build "PUSH" content, by offering customers personalized, interactive content delivered directly to users' desktops. Active Channel content can offer improved customer service capabilities, such as real-time technical support and automatic software distribution, ensuring users have easy access to assistance and the latest product information and updates. Gateway will include channels to ZDNet, My Yahoo, myLAUNCH, E-Library and Teneron, a business Web site with documentation for the small business owner.

Active Desktop Offers Personalized Customer Interaction

The Active Desktop technologies in IE 4.0 will allow Gateway to complement our stream of Active Channel PUSH content, by offering customers a closer vendor connection directly from the desktop. With the ability to host continually updated content on the Active Desktop, services such as state-of-the-art, trouble-shooting tools are just a click away. These pre-installed utilities can include direct connections to customer support, online documentation or information anywhere on the Web.

Personalized User Interface & Favorites Offer Seamless Customer Experience

With the Internet Explorer Administration Kit 4.0, Gateway will have unmatched flexibility to customize Microsoft Internet Explorer 4.0 with our logo, links to related Web sites and other features that create a strong brand identity.

If you would like more information about Microsoft's Internet Explorer 4.0, visit the Microsoft Web page at **www.microsoft.com.**

G6-233 Best Buy

- Intel® 233MHz Pentium® II Processor with 512K Cache
- 32MB SDRAM
- EV700 17" Monitor .28 Screen Pitch (15.9" viewable)
- nVidia™ 4MB 3-D AGP Graphics
- 2GB 11ms Ultra ATA Hard Drive
- 12X min/24X max CD-ROM Drive
- 3.5" Diskette Drive
- Ensoniq® Wavetable Audio
- Altec Lansing® ACS-41 Speakers
- TelePath® Modem *for Windows*, with x2™ Technology*
- G-Series Mid-Tower Case
- MultiFunction Keyboard & Mouse
- MS® Windows® 95
- Microsoft Home Essentials Software
- Gateway Gold℠ Service & Support for G-Series PCs

$1999

**Maximum data transfer rate dependent on certain variables including particular modems with which you are communicating, telephone lines, communications software and communications protocols.*
Photo shown with optional Boston Acoustics® MediaTheater™ Speaker System and G-Series Tower Case.

Thanks to the English Mansion Bed & Breakfast, Souix City, Iowa, for letting us into their home.

Made Just For You

From Gateway and Microsoft

Looking for a new PC this holiday season? If you are, you couldn't have picked a better time to buy a complete multimedia system. Just check out the configuration for our G6-233 Best Buy system on the opposite page. Our multimedia PCs are loaded with all the latest technology like Pentium II processors, super-fast modems with x2 Technology, AGP, Intel's next-generation graphics system, and your choice of software.

We teamed up with Microsoft and DreamWorks Interactive to bring you "Microsoft Choice" — exceptional packages of top-selling software. Look over the following packages and tell us which one best meets your needs. Microsoft Office 97, Small Business Edition does not include Microsoft Home Essentials, while the other three suites do. You can also add more software to your PC as an upgrade. Check out these incredible software packages. There's something for everyone with Gateway and Microsoft Choice. Call us today!

Microsoft® Home Essentials

Microsoft Home Essentials comes standard on our special G5-166 and G6-233 Best Buy systems. The essential tools for home computing are there: Word, Works, Encarta Encyclopedia, Greetings Workshop, Money and Entertainment Pack — The Puzzle Collection. Plus it's easy to add another specialty pack from our software upgrades. You won't find a better deal.

Microsoft Choice Options

Gateway G-Series PCs (except the G5-166 and G6-233 Best Buy), and all GP-Series desktops, Gateway Solo portables and Destination Digital Media Computers, let you personalize your PC with Microsoft Choice. Look over the following packages and tell us which one best meets your needs.

■ *Microsoft Office 97, Small Business Edition*

Get organized and get connected with the office suite that integrates intelligent, productivity-enhancing applications with the power of the Internet. Includes Microsoft Excel, Word, Publisher, Bookshelf®, Small Business Financial Manager and Outlook™.

■ *Microsoft Professional Resource Suite Plus Microsoft Home Essentials*

Increase your productivity and efficiency with volumes of information at your fingertips. Award-winning content and interactive environments are combined in these easy-to-use applications. Includes Publisher, Bookshelf, Encarta Virtual Globe, Expedia Streets™ and Expedia TripPlanner.

■ *Microsoft Action Titles Plus Microsoft Home Essentials*

Experience incredibly realistic graphics, explore new worlds and tackle tough challenges with these action-packed games. Includes Close Combat;™ Flight Simulator; Age of Empires;™ Monster Truck Madness;™ DreamWorks Interactive:™ DILBERT'S™ Desktop Games; and DreamWorks Interactive: The Neverhood.™

■ *Microsoft Child Adventure Suite Plus Microsoft Home Essentials*

Kids love these educational and entertaining software titles. You'll appreciate the PC security features. Includes Microsoft Plus! For Kids; DreamWorks Interactive: Chaos Island: The Lost World;™ DreamWorks Interactive: Goosebumps:™ Attack of the Mutant™ 98; Scholastic's The Magic School Bus Explores in the Rain Forest; MS 3-D Movie Maker; Scholastic's The Magic School Bus™ Explores in the Age Of Dinosaurs and Creative Writer 2.

Microsoft Developer's Tools

Now you can get Developer's Tools from Microsoft. We wanted to make sure we were putting together the best package of development software available, but we weren't quite ready with the details at press time. Please call your sales rep or check out our Web site for all the specifics.

Not all software is pictured.

Keyboards.....

104+ Keyboard

Dimensions: 19.7"W x 7.88"D x 1.77"H
Cord Extended: 59"

It's the only way to type! Gateway's popular 104+ keyboard features three keys that let you display the Windows® 95 pop-up menu for the selected object, Find Document, Find Computer, Minimize All, Undo Minimize All and lots more. Plus, it provides standard keyboard features if you use a different operating system.

$39

AnyKey®+ Keyboard

Dimensions: 20.18"W x 7.91"D x 1.75"H
Cord Extended: 62"

This handy keyboard incorporates the great Gateway functions of the AnyKey keyboard with easy-to-use keys for Windows 95 functions. Simple key combinations let you activate the next Taskbar button, perform a system function, display a Run dialog box and more. And you still get the features of the AnyKey keyboard — any key on the 124-key custom keyboard can be programmed to perform any function or series of keystrokes.

$49

MS Natural® Keyboard

Dimensions: 21.00"W x 10.03"D x 2.24"H
Cord Extended: 90"

The right combination of comfort and quality is hard to beat. That's exactly why you need the MS Natural keyboard! Features a split, sloped key arrangement and soft, tactile key switches. The Wrist Leveler and built-in palm rest combine to help keep you keep proper position while typing.

$59

Modems.....

TelePath® Modem for Windows, with x2™ Technology*

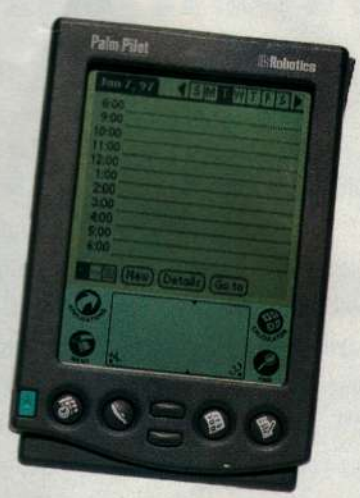
Fax at speeds from 300 to 14,400bps with this powerful modem*. Features an enhanced AT command set, answering machine, voice mail capabilities and more.

$79

**Maximum data transfer rate dependent on certain variables including particular modems with which you are communicating, telephone lines, communications software and communications protocols.*

Ask about the...

Communications..



PalmPilot™ Personal Edition Organizer

Get organized with the PalmPilot Personal Edition organizer from 3Com®. Features easy-to-use applications like Expense Tracker and Calculator, a backlit display and attached stylus. It's a window to the personal information you keep on your Gateway PC.

$249

Microsoft IntelliMouse™ Pointing Device

It's the pointing device you've been waiting for. The convenient rolling ball makes it easy to scroll, pan and zoom your way through documents and Web pages. The MS IntelliMouse pointing device is optimized for use with MS Office 97, Professional Edition software applications and MS Internet Explorer 4.0.

$49

Storage.....

1.6GB IDE Drive
12ms access time, ~12.5MB/s burst
$219

3.2GB IDE Drive
11.5ms access time, ~16.6MB/s burst
$279

6.4GB IDE Drive
10ms access time, ~16.7MB/s burst
$429

Seagate® 2GB Ultra Wide SCSI-2 Drive
10.5ms read, fast SCSI-2, 40MB/s buffer to host DTR. (without controller)
$499

Seagate 4GB Ultra Wide SCSI-2 Drive
10ms read, fast SCSI-2, 40MB/s buffer to host DTR. (without controller)
$899

Seagate 9GB Ultra Wide SCSI-3 Drive
8.2ms read, fast SCSI-3, 40MB/s buffer to host DTR. (without controller)
$1699

Iomega® External ZIP™ Drive
Store up to 100MB of uncompressed data in one pocket-sized disk. Similar to a floppy drive, but much faster. Includes one 100MB disk.
$159

TR4 IDE 4GB Tape Backup Unit
Provides 4GB native, 8GB compressed storage capacity to accommodate almost all your backup needs. Compatible with Microsoft Windows for Workgroups, Windows 95, Windows NT 3.51 and Windows NT 4.0. Includes one tape.
$269

TR4 SCSI 4GB Tape Backup Unit
Provides 4GB native, 8GB compressed storage capacity with a maximum data transfer rate of 30MB per minute. Compatible with MS Windows NT, Windows 95, DOS version 3.3 or later, WFW 2.0 or later, and SCO UNIX/Xenix System V version 3.2 or later. Includes one tape.
$299 (does not include controller)

5 Pack of 1.3GB Cartridges
You can never have too many tape backup tapes. Stock up with this affordable set.
$99

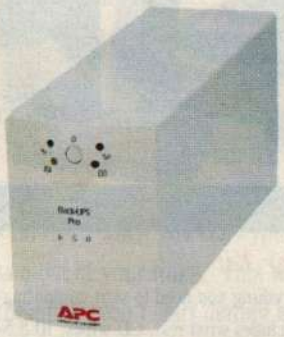
Processors.....

Pentium OverDrive® Processors
The following OverDrive processors are available through component add-on sales. Call for compatibility.

- 60/66MHz upgrade **$219**
- 150/180MHz with MMX technology upgrade **$249**
- 200MHz with MMX technology upgrade **$299**

Power Supplies....

American Power Conversion® Back-UPS® Office™ Uninterruptible Power Supply
Features MultiPath™ power protection for Internet, multimedia and network workstations.
$149



American Power Conversion Back-UPS Pro 650 Uninterruptible Power Supply
Advanced power protection for heavily configured systems.
$319

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Fax: 605-357-1023 • FaxBack: 800-846-4526 • Payment Options: Visa, MasterCard, American Express, Discover, C.O.D. or Cashier's Check, Gateway 2000 Moola MasterCard or Gateway Easy Pay Plan
Warranty: Call for details. • Prices do not include shipping or applicable sales tax.

Network Cards.....

SMC® Ethernet Adapters

- ISA TPO 10BASE-T (RJ-45 connector) $49
- ISA Combo Triple Media (RJ-45, BNC and AUI connectors) $69
- PCI Ethernet (RJ-45 connector) $89

3Com® Ethernet Adapters

- ISA TPO 10BASE-T (RJ-45 connector) $59
- ISA Combo Triple Media (RJ-45, BNC and AUI connectors) $79
- PCI 10/100 TP (RJ-45 connector) $89

Starter Kit

Everything you need to start computing in style! Includes wrist rest, CD wipes, 10 3.5-inch diskettes, diskette/CD storage box, APC® surge protector, monitor wipes and a keyboard cover.
$59

Portable Options

Gateway Solo™ 2300 and Gateway Solo 9100 Options

- AC adapter and power cord $75
- 12-cell lithium ion battery $230
- 16MB memory module $160
- 32MB memory module $320

Gateway Solo 2100 and Gateway Solo 2200 Options

- AC adapter and power cord $45
- Lithium ion battery $175
- 2GB hard drive $399

Gateway Liberty® Options

- AC adapter and power cord $129
- Infrared desktop module $79
- External floppy drive $139
- Lithium ion battery $209

ColorBook®2 Options

- AC adapter $79
- Port replicator $89
- Battery pack $259

More Portable Options

Ask your sales representative about specific option compatibility with your current portable PC.

- Black 2-button mouse $25
- Black keyboard $39
- Deluxe carrying case $99
- Iomega 100MB external ZIP drive $159
- Mini docking station $199
- Executive carrying case $199

Kensington Master Lock®

Keep your portable safe with this six-foot cable. Works great for desktop PCs too.
$39

PC Cards

- 3Com 10BASE-T ethernet adapter $129
- 3Com combo adapter $159
- 33.6 Data/14.4 Fax PC card modem* $200

**Maximum data transfer rate dependent on certain variables including particular modems with which you are communicating, telephone lines, communications software and communications protocols.*

Windows Key Tips

Have you ever used the Windows Key? On many keyboards, it's the key with the Microsoft Windows symbol, next to the Alt key. Press it once and it will bring up your start menu. Hold it down and press another key to do one of the following:

WindowKey+E opens Windows Explorer.
WindowKey+F opens the "Find File" window.
WindowKey+M minimizes all active windows.
WindowKey+R opens the "Run" dialog box
WindowKey+[tab] scrolls through each of the icons on your taskbar. Press Enter when you reach the desired icon.

Mark Your Favorite Web Site

If you're browsing the Web and you see a link you would like to look at later, you can still add the site to your Bookmarks (in Netscape) or Favorites (in Internet Explorer). If you're using Netscape Navigator or Communicator, right-click on the link and choose Add Bookmark. If you're using Internet Explorer, right-click on the link and choose Add to Favorites. In Internet Explorer, you'll be asked to provide your own title for the favorite.

Ask about the ...
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Online Tips

By Phil Ellis, *Gateway 2000 Technical Editor*

Our newsgroup is up and ready to go! What's a newsgroup and what does it mean to you? Well, the Online Services department has implemented a peer-to-peer communication system that you can access through your Web browser. It's not a new idea on the Net, but it's a great way to communicate with other Gateway owners. You can now post messages in a Gateway-specific environment where other customers will be able to read and reply to your mail. If you have your news reader configured, the name of the newsgroup is customernews.gateway.com. Otherwise, enter one of the following URLs into your browser to automatically bring it up until you configure your newsreader as per the help file with your browser software:

news://customernews.gateway.com/gw.desktop-tower
news://customernews.gateway.com/gw.desktop-tower.motherboards
news://customernews.gateway.com/gw.desktop-tower.video
news://customernews.gateway.com/gw.desktop-tower.storage-devices
news://customernews.gateway.com/gw.desktop-tower.multimedia
news://customernews.gateway.com/gw.desktop-tower.telecomm
news://customernews.gateway.com/gw.desktop-tower.software-os
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news://customernews.gateway.com/gw.portable.software-os
news://customernews.gateway.com/gw.portable.pcmcia
news://customernews.gateway.com/gw.destination

To subscribe to a newsgroup (this means you will see the group the next time you open the server), place a check mark beside the group (this might work a little differently depending on your browser). Each time you open the Gateway 2000 news server, this group will appear and the news reader will retrieve any new messages from the server. Reading, creating and replying to existing messages is similar to e-mail. This also depends on which browser you're using.

When you're using MS Internet Explorer and you find an interesting link to a site and you want to pass it on to someone via e-mail, right-click on the link and choose Copy Shortcut. Right-click on your e-mail and choose paste. This becomes a link when you send the e-mail.

When you double-click on the Internet Explorer icon, the default home page opens up. Want to get rid of it and put in another page as default? In the Options section under the View Pulldown menu, click the Navigation tab. With Start Page showing in the Page: box, type the URL of your favorite page, such as http://www.gateway.com, in the box and click Okay. If you click the arrow next to Start Page, you can enter your favorite search engine in the Address: box to bring it up the next time you press the Search button.

Along with choosing your own default page as mentioned above, you can make your own home page right on your hard drive and reference it as the default page. For instance, you can make a page with all your favorite links on it, so when you start your browser, the first page you get is a list of your links. This way when you start Explorer, your computer won't start dialing until you're ready for it to dial.

Q. I just received an e-mail I want to save and show to a friend. How can I do this?

A. While you are viewing the message, click on the File menu and choose Save As... You will be asked where you would like to save the message. Choose the folder you want, just like any other file. Make sure the File Type box says Plain text (*.txt) and click Save. The message will now appear as a text file in the folder you specified. If you're receiving pictures or sounds in e-mail messages, save the message as HTML rather than text. The HTML file will open with your Web browser.

You can give yourself more browsing room if you simply eliminate all the extra menus at the top of the screen. In Explorer, remove the check from the Tool Bar and the Status Bar. In Navigator, remove the checks from Show Toolbar, Location and Directory Buttons. Just replace the check to get them back.

If you want to cruise the Internet but you don't want to wait for all the graphics to load, tell your browser to skip the graphics. In Netscape, click Options. Take the checkmark out of Auto-Load Images. In Internet Explorer, click View and choose Options. Under General, unchoose the check mark out of the box next to Show Pictures.

PC Kids for Kids

Computer Kicks & Tricks

By Bill Zahren, *Senior Copywriter, World Wide Web*

Family Software Review

The family that tests software together — you know the rest. So I recruited my daughters, 5-1/2-year-old Hurricane Haley and 2-year-old Jena the Destroyer. They were more than a formidable test for Gateway's new **Kid's BackPack™ 98** software collection and **ComfyKeyboard.**

First up was *Barbie™ Magic Fairy Tales:™ Barbie as Rapunzel.* Nice graphics, a great storyteller voice and clear instructions that let Haley print out coloring book pages and find games imbedded in the story without much help from me. Barbie did well holding her attention.

Prince Galen visited every day. He told Rapunzel about the exciting places he had seen during his travels. They were very happy together, at least for a while...

After nearly an hour, Haley issued her ruling: "I like Barbie. It's fun to play the games like matching and picking up treasure."

Most of the activities within *Wishbone™ and the Amazing Odyssey* are geared toward kids 8 to 10 year olds, so Haley required lots of clues from Daddy. She's a big fan of Wishbone's PBS show and she liked hearing Wishbone's familiar voice.

Haley's verdict: "Some places were kind of hard, but Wishbone is cute. I liked it when he got sucked into the computer. Can we have a dog, Dad?"

Haley tested *CTW/Sesame Street® Elmo's Preschool,* which turned out to be her favorite among the games we tested. Elmo guides kids through activities behind several doors, like making happy and sad faces by pasting eyes, noses and mouths on a head. Parents will like the high-educational content typical of Sesame Street offerings.

Haley's ruling: "This is fun. Do you have to take this one back to work, Dad?"

Kids Count Jack's Attic™ and *Jack's House™* also provided a chance for father and daughter to bond around ye little olde PC. Up in Jack's attic, figuring out how each game works is part of the challenge. Down in the house, there were a few more instructions so Haley could do things like plant seeds in the garden and paint pictures in Jack's room on her own.

Back in the ancient analog days, I used to park on the couch and study a "Highlights" magazine trying to find hidden objects. Now my digital daughter, Haley, can lock and load the *Highlights® Hidden Pictures™ Workshop* and do the same thing. Some of them even stumped Mr. Analog for a while, but we had fun together.

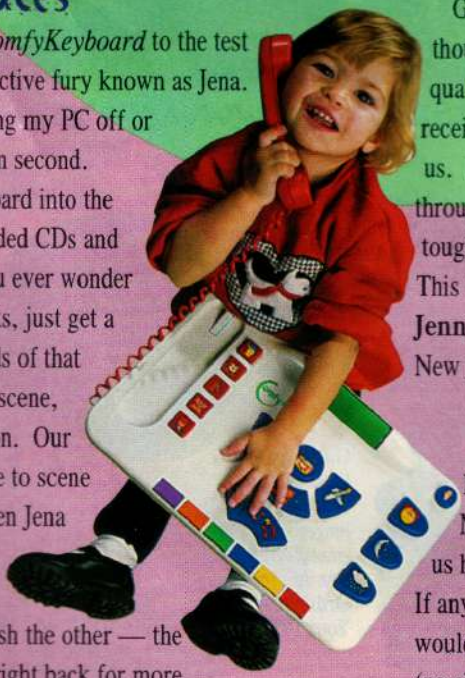
Twinsen's Odyssey™ gave Dad a chance to take the computer field. Designed for ages 11 or older, the ovular Twinsen has to explore a computer rendered world to save his planet.

My ruling: You could easily spend a ton of time on this engrossing game saving your progress after each session. I think we all should share Twinsen's ability to act sporty on command.

$99 **Kid's BackPack 98:** *Barbie Magic Fairy Tales: Barbie as Rapunzel, Wishbone and the Amazing Odyssey, CTW/Sesame Street Elmo's Preschool, Kids Count Jack's Attic, Jack's House, Highlights Hidden Pictures Workshop* and *Twinsen's Odyssey.*

Putting the ComfyKeyboard Through Its Paces

If anyone could put the *ComfyKeyboard* to the test it was the 25 pounds of destructive fury known as Jena. She has no problem just turning my PC off or smacking "Enter" at any given second.



Just plug the ComfyKeyboard into the printer port, load up the included CDs and you're off and running. If you ever wonder how a 2-year-old's mind works, just get a ComfyKeyboard. Two seconds of that scene, one second of the next scene, three seconds of the next action. Our PC happily jumped from scene to scene no matter how fast or how often Jena hit the buttons. Hit two at once, hit them with your elbow, hold one down and mash the other — the keyboard and Gateway came right back for more.

The entranced Jena worked the keys for a solid half hour, not moving from the chair. That was enough to move my wife, Rhonda. "Anything that can make Jena sit in a chair for half an hour must be good."

Jena's ruling on the ComfyKeyboard: "Nock-nock (thank you) Da-da." **$99 ComfyKeyboard**

A Letter For Angus

I have an idea: Instead of a mouse, how about a cow. You could use its ears for the clicky buttons, and when you press its nose it "moos." You know those things on the side of the monitor to hold the mouse, well, it could be a barn instead. I sure would like it better than the same-ole, same-ole every time I play on my Gateway PC.

Kayla Hollandsworth
Virginia

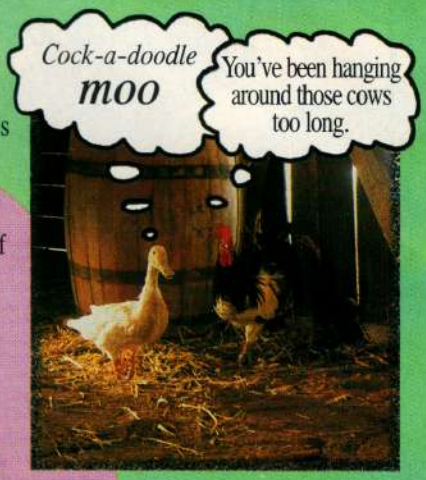
P.S. I would do it myself, but I'm only 11.

Dear Kayla:

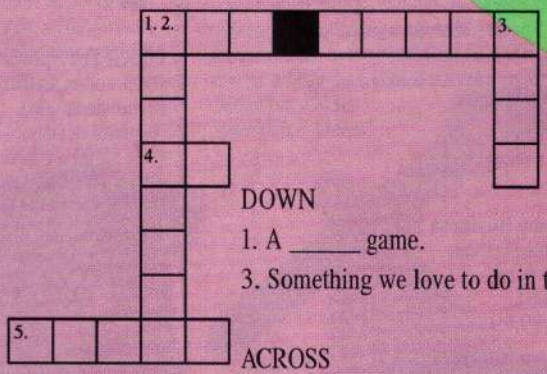
That's a fantastic idea, Kayla! Is it possible? I'll have to get my crack team of developers on that. The fact that you're 11 and think so creatively tells me you're definitely capable of making your idea happen. You could use a small milk carton from school and customize your own barn "mouse" holder. You could even dress your mouse up like a cow, but please check with your parents first. You have the creativity. Good luck.

You Ought To Be In Pictures

Give our junior customers a funny photo with a couple blank thought bubbles and the creative juices flow. The number of quality responses we receive always amazes us. It's fun to read through all of them, but it's tough to pick a winner. This issue's winner is **Jenny Vallancourt**, 8, of New Jersey.



Thanks to **Dustin Bailey**, 7, from Missouri, for sending us his crossword puzzle. If anyone has a fun game or puzzle they would like to share, we would love to print it in PC Moos. The answers are printed below (no cheating).



DOWN

1. A _____ game.
3. Something we love to do in the summer.

ACROSS

2. _____ _____ are on a Gateway box.
4. A Gateway Destination Big Screen __/TV.
5. 3-D _____ Pinball.

Our Mailing Address is:
PC Moos For Kids
Gateway 2000
610 Gateway Drive
P.O. Box 2000 Mail Drop Y-20
North Sioux City, SD 57049-2000
Or you can e-mail us at:
editor@gateway.com

Answers: Down: 1. computer 3. swim
Across: 2. Cow spots 4. PC 5. Ultra

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Kudos To Tech Support

Today confirmed my commitment to Gateway. This is not a testimonial, just a true experience.

I'm not a computer savvy person. Just someone who wants to have his programs work. A nice man in Tech Support spent time with me and showed me how to fix my modem without making me feel like a fool. I'm sure his patience was taxed to the limit.

Please relate my thanks to Tech Support. Gateway will be my company's computer supplier!

Roy E. Wicks

Phil Rules

GW2k: Gateway Magazine, Fall 1997, was in my mailbox yesterday, and I cannot express my appreciation for your excellent publication. There is no way I can explain how much work I bypassed by using the five-line tip in Online Tips.

I had just started converting 24 chapters of a book I'm writing from AmiPro to MS Word. The tip made the conversion a much lesser task. Zippo!

The mag is well written and compiled by talented people who know their customers. You were there when I needed you. A special thanks to Phil Ellis — you made my day!

Merlin Wright

Content Before Design

Just read my first issue of *GW2k: Gateway Magazine.* I'm blown away! Concise, meaty, easy-to-grasp writing. Good content choices, well presented, fine graphics presentation, until you place text over background images that make it tough to read.

It's not just common sense. If today's young publication designers had the benefit of decades of readership studies like I've had, they'd know better. Trendy as it is, clever as it may appear, any background pattern behind text reduces readability dramatically.

If I weren't so impressed with your publication, I wouldn't take the trouble to share this observation with you. Keep up the high standards, but please, restrain the creative juices when it comes to obscuring type with busy backgrounds.

Continued good publishing.

Walt Eggers

Those Big Blue Silos

As both a user of a Gateway PC and a dairy farmer, I would like you to know that I was really turned off by the photo that appeared in the Fall 1997 issue on page four. Putting Gateway 2000 on a Harvestore silo is a very poor comparison.

Harvestores are a dead horse. They have bankrupted many and I would love to sell mine, but they aren't worth the take-down cost.

I love your use of cows, but lets see some of the sleek, high-tech stuff used on farms in your magazine. That is the direction you want the PCs to go, not the way of the Harvestore. I want to see Gateway thrive, you have a great product.

Pamela Heiden

My TV Is Not My PC

I do not agree with Dave DiMartino's assertion, "Will Your PC Become Your TV?" (Fall 1997), that the PC will replace the TV in my house and I had better, in his words, "...get used to it." Of course, PC manufacturers would love me to buy into this. How does it help me, the customer, to have one system useful for one thing at a time, when I have two systems now that can do two things at a time?

In your view of the future, I won't be able to watch "Braveheart" for the fortieth time on my nice 31-inch TV with surround sound, while my wife works on her Girl Scout paper on our nice P5-166 with a 14-inch monitor. I won't be able to watch football while the kids take turns doing homework on the PC. How in the world is this progress? How can this be better for the customer?

And one more thing ... why in the world would I want to turn on my PC, hook up my modem, dial my ISP, go to someone's Web site, fill out a form, send it over the Net, hope it gets there and it's seen to order a pizza? I have the local pizza place on the speed dial on my phone and it takes less than a minute to order. I'd be lucky to get one ordered over the Internet in less than 30 minutes.

Randy W. Weeks

How To Reach Us

Address correspondence regarding the magazine to Editor, *GW2k: Gateway Magazine,* Gateway 2000, 610 Gateway Drive, P.O. Box 2000, Mail Drop Y-20, North Sioux City, S.D. 57049-2000. Fax: 605-232-2023. E-mail: editor@gateway.com. Include your name, address and phone number. Letters selected for publication may be edited for space and clarity.

The Story of Waldo Schumaker —

A Cow-Spotted Box

Perhaps you've seen the Gateway TV ad where the little boy makes a fort out of a Gateway box. That's just the beginning. We continually get calls, letters and e-mails about how our famous cow-spotted boxes are transformed into Halloween costumes, end tables ... the list goes on. This story struck us as one to share with our customers. This is the story of Waldo Schumaker.

The computer class of Northern Vance High School, in Henderson, NC, received a new Gateway 2000 computer. (They have 45 Gateway PCs now, with plans to add more with their new computer lab.) Nicole Reynolds, the Spanish teacher, saw the poor cow-spotted box sitting in the recycle bin. She saw another person's garbage as a piñata for her class. She would fulfill the destiny of the Gateway 2000 box.

Mrs. Reynolds and her student assistant constructed the cow-spotted piñata, but when the other students saw it, they said it was too cool to smash. Their cow was something special.

Another teacher, across town, heard of the cow-spotted box. She wanted to display it at her school. So, Mrs. Reynolds delivered the cow-spotted box. When Mrs. Reynolds' students returned to class the next day, they were shocked. Their mascot had been kidnapped.

They started making up stories of where it had gone. Mrs. Reynolds turned the incident into a creative Spanish writing assignment. The stories ranged from alien abductions to sightings on billboards.

About a week later, Mrs. Reynolds brought the mascot back to Northern Vance High School. The students cheered and began to dress up the box. The cow-spotted box had become Mr. Schumaker (even though he's a she). The students made Mr. Schumaker cool with a bell, sunglasses, earring, goatee and a baseball hat cocked to the side with a tuft of hair. Very cool.

About another week later, Mr. Schumaker ended up missing again. Mrs. Reynolds laughed. They got her at her own game.

At Northern Vance High School, each classroom has a TV that shows all the daily announcements. The class quickly made an announcement for the entire school: "MISSING COW. Waldo Schumaker. Stands about 2 and a half feet tall and 3-feet wide. He is white with black spots, and geometric in shape. If you have any information concerning the whereabouts of Waldo, please contact Mrs. Reynolds. Waldo is very near and dear to our hearts. "¿Donde est Waldo?"

Students made missing cow posters and hung them all over the school. Students, teachers and principal Dr. Charles Watson were inquiring about Waldo. The school was buzzing with Waldo questions. Even when Mrs. Reynolds was around town, students would yell, "¿Donde est Waldo?"

Mrs. Reynolds was sure that Waldo would show up at Spanish III presentations, but when presentation time came — no Waldo.

At the end of the school year, a group of five students played Spanish Show and Tell in front of the class. They all turned around, and on the back of their shirts was printed, "¡La Vaca Viva! (The Cow Lives!)" The class busted out laughing. Mrs. Reynolds sobbed, well, laughed really hard. The kidnappers returned Waldo and told the tales of his adventures, in Spanish, complete with a photo album. Waldo had been spotted around town working out, visiting college campuses, cruising around in a Jaguar and hanging outside various shops and businesses.

Waldo Schumaker was a wonderful team builder for Mrs. Reynolds' students and everyone at Northern Vance High School in Henderson, NC. He won't be forgotten, and every time the students see cow spots they'll remember the company behind the spots — Gateway 2000.

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